

## NEW OFFICERS ARE ELECTED BY FIELD CLUB

So impressed and enthused were the directors of Palm Springs famous Field Club with the exceptionally able job Earl Gibbs did with the last annual Desert Circus that the directors voted Tuesday to offer him the job of president of that organization for the coming season.

Although a delegation of the directors went post-haste after the afternoon meeting to Gibbs' house to offer him the big job, Senator Gibbs was not there to accept it. He and his wife had just left for the East, planning to return to California in about a month.

However, the directors will get in touch with him by mail and if he accepts the responsibility, will immediately elect him to the presidential post.

Other officers chosen by the directors were as follows: George Roberson, first vice-president; Alvah Hicks, second vice-president; John Chaffey, third vice-president; H. E. "Pat" Patterson, treasurer; Florian Boyd, assistant treasurer; Barney Hinkle, secretary, and S. A. Newton, assistant secretary.

Five new directors were elected yesterday, making a total of 21. The new ones are Earl Gibbs, Marian Fulford, C. E. Gordon, Herman Cornell and Dick Richards.

Financial report for the season just ending showed the club to be in better than usual financial status. There was a balance left of \$500, after all debts were paid. While this is conceded to be insufficient to carry the club work, particularly ground maintenance, through the summer, it was encouraging because it was on the right side of the ledger.

## May 28 Is Date Of Dissolution Election Here

If you have never done a plumb, outright stupid thing in your life, this isn't for you.

But if you have, you'll give way to that certain spirit of compassion, yea understanding, and a brotherly feeling of forgiveness.

Sure, we got that dissolution election date just a month too early in last week's paper. Certainly, we know, after being reminded two hundred and ten times (unofficial count) that it is to take place definitely on MAY 28. May we repeat?

But it was just one of those things. Roy Colegate told us the date was the 28th. After we got back to the office and looked at the calendar we knew the city attorney did not mean April 28. But funny things can happen here. April 28 might be a Sunday. Maybe though we could have still another innovation and stage an election then.

Just to be real sure that such wasn't the case, we called Colegate. The date was May 28.

So then we sat down at the typewriter and wrote a couple other stories. Sometime later when we came to the election business there was some screw subconscious force at work. Or perhaps we were thinking of a nice cool, tall glass of beer in a palm-shaded patio.

Anyway, after taking all the above-mentioned pains and precautions we blithely went ahead and wrote the wrong date. So we apologize again. And we emphasize again:

The Palm Springs dissolution election for police and fire districts is MAY 28th! That's it, customers, MAY 28th!

## MILLER ANNOUNCES BIG REFRIGERATION NEWS

Reuben Miller, local Servel Electrolux dealer, this week announced about biggest refrigeration news in history—the new Servel Electrolux gas refrigerator is backed by a 10-year unconditional guarantee.

This is plus the famous permanent silence and lasting economy features of Servel Electrolux, Mr. Miller points out.

The 1940 models of Servel Electrolux gas refrigerators are now on display at Miller's, located next to Thrifty 5-10c Store on North Palm Canyon Drive.

A number of Palm Springs people are planning to motor to Banning tonight to attend a rally for Senator John Phillips.

# "STAY THROUGH MAY"

All the News — ALL THE TIME!

Covers Palm Springs and Cathedral City

Pioneer Newspaper  
Established 1927



## The Desert Sun

Of Palm Springs, California



Dedicated to the GROWTH, DEVELOPMENT and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Vol. XIII.—No. 40.

Friday, May 3, to Friday, May 10, 1940

Price Five Cents

## DESERT INN IS CLOSED FOR SUMMER MONTHS

While it will still accommodate a few guests during the early part of May, the Desert Inn officially closed for the season on May 1. Others of the larger Palm Springs hostilities had concluded the 1939-1940 season a week or more earlier, with the exception of the Del Tahquitz which will remain open until around the first of June.

## Culver Nichols Elected C. of C. President

Culver Nichols was elected president of the Chamber of Commerce this noon at the first meeting of the new board of directors. Mr. Nichols was first vice-president last year and served as president last summer during the absence of President Barney Hinkle. He has long been active in chamber of commerce and other community work.

The other officers chosen were as follows: Francis Crocker, first vice-president; Barney Hinkle, second vice-president; M. L. Peterson, secretary; Harold Hicks, assistant secretary; Paul Russell, treasurer.

The new officers took office immediately.

Past-president Hinkle reported that the chamber will need a minimum of \$1500 to carry on the work of the chamber for the next four months, but that it should have \$4000. Earl Coffman and Warren Pinney each pledged to contribute \$100 at once, and four team captains of the membership drive thought they could collect about \$250 each within the next day or two.

The directors voted to take a membership in the Palm Springs-Coachella Valley Motor Boat Association.

## Raymond Haight Speaks to Village Lions

Police Commissioner Raymond Haight of Los Angeles, prominent attorney and candidate for governor of California in 1938, delivered a stimulating address concerning modern political thinking at this week's luncheon meeting of the Palm Springs Lions Club, Thursday noon at the Palm Springs Hotel.

Haight charged the average American does not follow through in his thinking. He just picks up various "fag ends" of theories and ideas here and there as he goes through life, and after accepting these "fag ends" Mr. Citizens won't listen to contrary ideas.

"We won't get anywhere without open minds," asserted Commissioner Haight. "It is alright for us to accept what is, but we shouldn't close our minds to other ideas—what might be," said the speaker.

He criticized the fallacy of thinking only of today in our position.

## C. N. P. A. HEAD TO ADDRESS LIONS CLUB

John B. Long, general manager of the California Newspaper Publishers Association, will be the speaker at the Lions Club Luncheon at the Palm Springs Hotel next Thursday noon, May 9. Mr. Long is a very forceful speaker and is in great demand as an after-dinner speaker throughout the state.

## COUNCIL APPOINTS ADVISORY LIBRARY BUILDING COMMITTEE

Four outstanding, representative Palm Springs citizens were appointed by resolution of the city council Wednesday night to the highly important Advisory Library Building Committee. While this committee will not be able to act in an official capacity, it yet will be the guiding body in working out the actual plans for building the library. As result, selection of its members was most carefully made.

The members are Mrs. Nellie N. Coffman, Alvah F. Hicks, Francis F. Crocker, as representatives of the library board, and Robert Murray, as representative of the city council.

The committee will immediately undertake to select an architect, who will, of course, have to be hired by the city. The committee, however, will pick the architect, decide upon tentative plans and submit them to the city.

It is hoped to have this preliminary work completed within a few weeks.

Announcement of the pledging of \$25,500 for the construction of a public library was announced at the April 24th meeting of the council by Thomas A. O'Donnell, who urged that every effort be made to complete construction by next fall.

## SCHOOL BOARD DISCUSSES NEXT YEAR'S BUDGET

Tentative budget for the next school year was discussed but not acted upon by the new high school board at its meeting at the Desert Inn Wednesday afternoon.

All members of the board were present to hear Principal Morris Richardson explain various items. Affairs of the meeting seemed to go most amicably.

The matter of signing of contracts for four new teachers was deferred until next week.

The board did officially accept a small building in Cathedral City, which formerly was owned by the Banning Union High school district and now becomes the possession of the Palm Springs district. The board decided to give notice to the present tenant and to turn the building over to the grammar school district for its use temporarily.

## HIGH STUDENTS HAVE ANNUAL PARTIES AT INN

As has been her custom for many years past, Mrs. Nellie N. Coffman entertained graduating members of high schools of nearby towns during the past week.

Last Friday night the members of the Beaumont high school junior and senior classes enjoyed their annual banquet at the Inn. The following Monday night students of the same classes at the Coachella Valley Union high school had their equally pleasant yearly affair at the picturesque hostelry.

## CENSUS BLANKS AT CITY HALL

Did the census man miss you? If he did you may obtain necessary blanks at the city hall—office hour, 8:30 a. m. to 5 p. m. City officials emphasize the importance of everyone being included in the census. They report the local enumerators have been unable to contact many residents, particularly on the Indian reservation, where they expect to have a registration in excess of 1,000.

## Gibbs Honored For Service to Desert Circus

In recognition of his generous services in behalf of Palm Springs' major annual event, the Desert Circus, Earl E. Gibbs, El Presidente of the circus organization, was honored at a luncheon party Monday at the Desert Inn.

The affair was given by local friends in appreciation of Gibbs' able leadership, his considerable contribution of time, effort and intelligence, all of which helped to make the circus one of the most successful in Palm Springs' history.

A beautiful diamond-studded gold badge, signifying leadership in the Los Angeles sheriff's posse, was presented Gibbs. He recently became a member of that famous riding group.

Guests at the luncheon included the honor guest, Philip Boyd, Hal Kelly, Earl Coffman, H. E. "Pat" Patterson, Warren Pinney, Barney Hinkle, George Roberson and Robert Ransom.

On Tuesday Mr. and Mrs. Gibbs left for the East, where Mr. Gibbs planned to put up for sale his famous farm in Michigan, exchange Eastern license plates for California ones and return to California within the month to make his home here from thence on. The Gibbs plan to spend the summer in La Jolla and return here in the early fall for the duration of the season.

## MRS. SPROULL GOES TO NORTH CAROLINA HOTEL

Mrs. Merle Sproull, who last week completed most successfully her first season as social director at the Desert Inn, left Tuesday of this week for the Grove Park Inn at Asheville, North Carolina. She will have a similar capacity at this famous Southern hostelry.

## INDIAN TRIBAL COMMITTEE ASKS FEDERAL AID IN REHABILITATION OF FIRE-DAMAGED PALM CANYON

Efforts of members of the local Indian tribe to obtain Federal aid in repairing damage wrought by the recent fire in historic Palm Canyon was given the whole-hearted endorsement of city fathers at Wednesday night's regular council meeting.

A committee from the tribe appeared before the board asking cooperation of city officials in the highly important rehabilitation work. The board had, as well, a copy of a communication to the Honorable John Collier, Commissioner of Indian Affairs at Washington, D. C.

Action of the council was to pass a resolution approving sentiment of the letter and other cooperation after the Indian Affairs Committee so recommended.

Signed by the tribal committee consisting of Willie Marcus, chairman; Lena Welmas, Lee Arenas, Francisco Patencio and Albert Patencio, the communication to Collier was as follows:

## Request Funds

"We, the undersigned members of the official tribal committee of the Agua Caliente (Palm Springs) group of Mission Indians, most respectfully urge your assistance and help in obtaining funds (other than tribal) to be used in paying for the labor and material to Indians for cleaning up the area in Palm Canyon recently visited by fire, in which several hundred of the beautiful and valuable palms in Palm Canyon (near the trading post) were destroyed or injured.

## CHUCK ABBOTT CALLS ON OLD FRIENDS HERE

Once more the big, broad smile of genial Chuck Abbott was seen on the village streets this week as he stopped off a few minutes to visit old friends on his way to Beverly Hills from Arizona.

That famous cowboy host who spent five years in Palm Springs proudly displayed a new type of license tag for his new station wagon specially made for him by the state of Arizona. Instead of the usual 5 or 6 numerals his tag reads, CHUCK 1—Arizona, Grand Canyon State. Chuck has been connected with various hotels in Arizona this winter and he and Frances will go on a two-week camping trip before he goes on his annual trek East.

## Museum Director Named for Next Season

The Palm Springs Desert Museum is fortunate in having acquired as its director, Mr. Lloyd Mason Smith, of Ontario, California. Mr. Smith's qualifications are varied and particularly well suited to the needs of this museum.

During the past three summers, Mr. Smith has traveled widely over the California and Nevada deserts doing field work and research with Dr. Edmund C. Jaeger of Riverside Jr. College, well known author of "Denizens of the Desert" and the recently published "Desert Wild Flowers." Dr. Jaeger is warm in his praise of Mr. Smith's ability to interpret the desert through lectures, through sketches, and as a guide on field trips. Mr. Smith has also had special training in museum technique.

Through the summer months, Mr. Smith will be employed by the Petrified Forest National Monument, Arizona, to conduct field trips and give lectures, thus contacting and directing hundreds of tourists daily.

## CHAMBER ELECTS DIRECTORS; HEARS IMPORTANT SPEAKERS AT FINAL GENERAL MEETING OF SEASON

Carl Barkow, Frank Bennett, Florian Boyd, Joseph Butler, John Chaffey, Earl Coffman, Raymond Cree, Francis Crocker, Katherine Finchy, Earl Gray, C. E. Gordon, C. B. Hinkle, Harold Hicks, Dr. Jack Hill, Carl Lykken, Austin McManus, Culver Nichols, Richard Outcault, H. E. Patterson, Warren B. Pinney and Frank V. Shannon—these 21 men elected Wednesday night of this week, compose the new board of directors of the Palm Springs Chamber of Commerce for next season, 1940-41.

## VOTE IN PRIMARY ELECTION TUESDAY

So intense is interest in the forthcoming presidential election that Palm Springs voters are expected to cast a record number of ballots in next Tuesday's presidential primaries. Registration has reached the highest mark in the city's history and it is anticipated that an exceptionally large percentage of those registered will go to the polls.

REMEMBER! Next Tuesday is the date. Polling places in each precinct will be open from 6 o'clock in the morning until 7 o'clock at night.

## Dog Ordinance Is Discussed At Council Meeting

Palm Springs' proposed dog licensing ordinance came up for considerable discussion at Wednesday night's meeting of the city council.

Only official action of the council was to refer the matter to the finance committee for it to ascertain whether the city will be able to pay expense of maintaining a city pound and employing a humane officer.

Principal speaker was Mrs. Ernest W. Fleming, who said in part:

"We do not oppose the dog ordinance but we do protest calling the ordinance the 'Palm Springs Humane Ordinance.' And we protest the so-called 'creating of a humane officer.'"

## Says Terms Confused

She asserted the average layman associates the term, "humane officer" with an officer of the Humane Society, and declared such an officer is within the scope of activity of practically no California municipality. Mrs. Fleming declared that while creation of such an officer might be within the powers of the city, yet it would be a distinct innovation insofar as municipalities are concerned.

What is really meant in the proposed local ordinance is a poundmaster, said Mrs. Fleming.

In the course of her conversation she repeatedly used the word "we." When Mayor Boyd asked her what she meant by "we," Mrs. Fleming said, "We, who propose formation of a humane society in Palm Springs."

She asserted, "We would like to go on record as protesting the introduction of such a dog ordinance at this late date when we know such an ordinance had been drafted since the latter part of January."

Another point emphasized by Mrs. Fleming was that a city humane officer's powers would not extend beyond the city limits while a bona fide officer of the Humane Society can perform his offices anywhere in the state of California.

## Realty Board to Elect Officers

At its final meeting of the season, the Palm Springs Realty Board next Monday will elect officers and transact other important business.

The luncheon meeting will be held at La Cita at 12 o'clock.

The annual election meeting of the Chamber of Commerce was held Wednesday night in the Plaza Theatre with all villagers invited to attend. The meeting was opened at 7:45 by Master of Ceremonies Frank Bennett.

The villagers enjoyed two reels of colored motion pictures of

The new board of directors met at 11 o'clock this morning in the Chamber of Commerce office to elect officers for next season. See story on this page of The Desert Sun.

Palm Springs. These beautiful pictures were photographed by Al Taylor.

## Bayer Speaks

The first speaker on the program was Charles P. Bayer, manager of the public relations department of the Los Angeles Chamber of Commerce.

According to Bayer the Los Angeles Chamber of Commerce is just as much interested in the development of Palm Springs as it is in the development of 7th street in Los Angeles. "We know that as you prosper, we prosper. It is necessary that we cooperate to build up Southern California to where we want it to be," he asserted.

"Cooperation is conducting yourself so that the other fellow can work with you," is the way he defined it.

The speaker pointed out the important fact that "from 1900 to 1910 one out of every five people who settled west of the Rocky mountains settled in just a few counties in Southern California. From 1910 to 1920 one out of every 20 who settled west of the Rockies settled in just a few counties in Southern California. From 1920 to 1930 one-half of all the people who settled west of the Rocky mountain settled in just a few counties in Southern California."

The speaker asserted "the Chamber of Commerce is the most important organization in a community. It is the only organization in any community in which everybody can work for the good of all. It represents every one in the community. Nine-tenths times out of a hundred when anyone wants to come to Palm Springs he will sit down and write a letter to the secretary of the Palm Springs Chamber of Commerce. If he did not get the right kind of a letter back, he would say Palm Springs is a mighty poor community to have that kind of a Chamber of Commerce, and therefore I am not interested in going to Palm Springs for any purpose. It represents everybody whether he wants to represent him or not. Now if an individual is not satisfied with what the Chamber of Commerce is doing, there are always enough people in the community that will ride with him so that they can get in and change the picture.

## Criticism Defined

"I have no use or regard whatever for any man or woman who offers destructive criticism. I do have for constructive criticism. He always has a remedy for the fault he finds. He is what leaders in all organizations are looking for; he has remedies for the faults. Constructive criticism is always welcomed by any organization," asserted Bayer.

"Regarding the summer and winter tourist situation. Some people say that we have overplayed our hand and that we have too many summer tourists coming to California now and that we should put on a little pressure in an effort to bring winter tourist to California."

(Continued)





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### LET'S LOOK AT THE TRUTH

Let's tell the truth about California! Let's face the facts, says Leone Baxter, famous writer.

Every other State in the nation is pulling out of the depression doldrums faster than California. That includes, by the way, Oklahoma and Arkansas, from whence hail such a disproportionate share of newcomers here.

Puncturing California's pride, Business Week has released State figures on gains and losses for the past year, which every Californian who loves his State should study thoughtfully.

In automobile sales, only six States made as slight improvement last year as California. They are Minnesota, North Dakota, Arizona, Iowa, Nebraska—and Oklahoma. In gasoline consumption, the low gallonage of Kansas, Nebraska, the Dakotas, Louisiana, Tennessee—and Oklahoma—brought the national average down to a 6% gain. Little Nevada showed a 14% improvement; California a meager 5%.

Of the 48 States, California placed 39th in household refrigeration. Again, Oklahoma gained 56 percent, Arkansas 72 percent, Nebraska 57 percent, California 41 percent. Washington and Oregon both outstripped us, increasing their sales 71 percent and 59 percent respectively. California placed 39th, too in life insurance statistics, falling far below the national average.

Significantly, in value of checks drawn, the whole nation, State by State, showed increases, with the exception of California, Wyoming—and Oklahoma.

In but one category did California outdo any appreciable number of States. Pickup in farm income placed her ahead of 20 others—behind 27.

Since the Florida-California comparison is always awaited with starry-eyed confidence by both States, here it is: The Florida business comeback outclassed California in every department. Florida car sales improved 63 percent to our 27 percent; gasoline consumption 7 percent to our 5 percent; refrigerator sales 49 percent to our 41 percent; life insurance 4 percent to our 4 percent; value of checks drawn 10 percent to our 1 percent; heavy construction 138 percent to our 11 percent.

Briefly, bitterly, California in but one instance, farm income, came up to the national average.

It is hoped that sorry story will shock every citizen into honest analysis of the facts which anyone with half an eye can see. California is struggling under a relief and pension load, half of which belongs to other States now scrambling ahead economically; under a governmental bureaucracy unparalleled in cost; under a throttling burden of "gimme" groups whose sole philosophy is to get theirs while the getting is good.

Now that the facts are out for all to see, will California be content to trail forty-seven States? Or will she dust off her pride and set a new course for sanity and fair play?

### WILLIE HOPPE'S EDITORIAL

The other day in Chicago two men stepped to a billiard table for the most dramatic contest in the annals of the green baize. One was "Young Jake Schaefer: the other, graying Willie Hoppe, who, a third of a century ago, had beaten "Young Jake's" daddy in championship play!

The strain was upon Hoppe. If he could beat Young Jake, he would accomplish the greatest feat in billiard history—a 20-game tournament of three-cushion billiards without defeat.

No sport is more exacting than billiards. Iron nerve control, touch as delicate as a great pianist's, perfect coordination of eye and muscle—all must be exercised with the precision of a fine watch.

Hoppe fought the strain, the skill of a formidable opponent—and he beat Young Jake in that last and twentieth game. So he swept the tournament, defeating ten opponents, five of whom had held world championships, two games each, without losing a game.

No man had ever accomplished that before. Hoppe couldn't do it as the Boy Wonder of 18 the old-timers still talk about. Nor could he do it as the mature player in his 20's and 30's and 40's. He achieved it at the age of 52!

And he did more than astonish the billiard world with the incredible—he wrote, not with words but with a slim cue and three ivory balls, a telling editorial of encouragement for tens of thousands who may feel that, simply because they have slipped over the half-century age line, the achievement is past and the hope of accomplishment gone forever.

## Clocks Have Dinner Party

Entertaining at dinner Saturday evening at the Desert Inn were Judge and Mrs. Ralph Clock who had as their guests many prominent localities as well as a number of their Long Beach friends.

Included in the party were Mr. and Mrs. Karl Kumpe, Mr. and Mrs. Herbert Carpenter, Mr. and Mrs. Carl Lykken, Mr. and Mrs. Alvah Hicks, Mr. and Mrs. Thomas O'Donnell, Mr. and Mrs. LeGrand DeGraff, Mr. and Mrs. William F. Prisk, Mr. and Mrs. Fred Knight, Mr. and Mrs. John Munholland, Mr. and Mrs. Charles Baisley, Mr. and Mrs. Henry Crawford, Mrs. Perle Harrison of Long Beach, Mrs. Harriman of Long Beach and Hardin Dorsett of Palm Springs.

## Going-Away Party For Gardiners

Honoring Al and Charlotte Gardiner at a going-away party Saturday night, a number of their friends gathered at the Humphrey Birge estate for a barbecue.

Giving the party were Mr. and Mrs. Francis Crocker, Mr. and Mrs. Culver Nichols, Mr. and Mrs. Philip Boyd, Dr. and Mrs. James Oliver and Mr. and Mrs. Harold Hicks who had as their guests Mr. and Mrs. Albert Frey, Mr. and Mrs. John Porter Clark, Dr. and Mrs. Bacon L. Clifton, Mr. and Mrs. John Chaffey, Mr. and Mrs. Spencer Kellogg, Frederick Watson and Bill Mason.

## Ralph Troutt And Edith Hall Elope to Yuma

Disregarding the old adage that "June is the month of brides," the village saw a number of young couples married within the past week.

Saturday Ralph Troutt and charming Miss Edith Hall eloped to Yuma and the marriage was performed there Saturday evening. The couple spent the weekend in lower California and returned to Palm Springs late Sunday night.

Both Mr. and Mrs. Troutt are well known here. He being associated with Rescue Club work and she the secretary at the high school.

## Popular Couple Wed Tuesday Afternoon

Another popular local couple said "I Do" this week when pretty Miss Agnes Wojtaha and Harry B. Corcoran were married at Our Lady of Solitude Catholic church Tuesday afternoon with the Rev. Fr. Cowhig officiating.

A number of their friends witnessed the ceremony and many well-wishers gathered in front of the church as the young couple left on their honeymoon.

## DORIS AND BABS NEEL HOSTS TO SCHOOL PALS

Entertaining a number of their school friends with a patio supper Friday evening were Doris and Babs Neel. Dancing followed the outdoor supper which was greatly enjoyed by the group of young folks.

Attending were Lois Laurel, Helene Hanbury, Suzanne Williams, Donna Crockett, Helen Louise Williams, Jeanne Martineau, Jackie Richardson, Norma Webb, Norma Jean Mabrey, Bettie Willard, Marian Williams, Mary Jean Edwards, Patsy King, Petronella Mutascio, Katherine Roberts, Shirley Morris and Audrey Collings.

Gordon and Clarence Nicholson, John Downs, Jerry Tracy, John Richardson, Douglas Morgan, Bill and Lee Gilbert, Jeff Miller, Johnnie Tufarber, Gene Morgan and Sonny Morris.

## RINGS CONCLUDE SEASON STAY

Mr. and Mrs. George W. Ring, socially prominent Angelenos, returned to their Los Angeles home this week after occupying the McManus cottage the entire season. Mr. Ring is an important figure in the oil industry.

## DINNER GUESTS

Guests of Dr. and Mrs. Bacon L. Clifton for cocktails and dinner Monday evening were Mr. and Mrs. Warren Pinney, Mr. and Mrs. Charles Farrell and Frank Bogert.

Spending the past week visiting Dr. and Mrs. Bacon L. Clifton and son, Jimmie, were Mr. and Mrs. F. W. Clement of Toledo, Ohio.

Judge Wilber Downs, accompanied by his mother, Mrs. Frank H. Downs of Long Beach, spent the week-end here with Mrs. Downs and family.

## FASHION PREVIEW



A charming custom that has become popular is the mother-daughter duplicate dressing. For play-time, May Good Housekeeping suggests muslin worn with little boleros. They wash beautifully and don't have to be ironed. Colors are turquoise, trillium rose, lupin blue or gladiola pink.

## Churches

### OUR LADY OF SOLITUDE CATHOLIC CHURCH

157 W. Alejo Street  
Rev. Michael O'Connor, Pastor  
Sunday masses: 8:00 and 10:30 a. m.  
Week day masses: 8:00 a. m.

### PALM SPRINGS COMMUNITY CHURCH

Rev. J. R. Macartney, Minister  
8:00 a. m.—Holy communion (Episcopal).  
9:45 a. m.—Sunday school.  
11 a. m.—Worship and sermon.  
7:30 p. m.—Young people's fellowship.  
Thursday, 7:30 p. m.—Bible study and fellowship.

## BEAUMONT HIGH TO SWITCH TO WESTERN LOOP

Realignment of the Riverside County and Eastern Riverside County high school leagues, more commonly known as the western and eastern divisions, for the 1940 football schedule probably will be completed following the next meeting of the CIF, according to reports. If this is done Banning's traditional "enemy" will meet the local school no more on the field of battle.

Beaumont is reported to have announced its intention to withdraw from the eastern group with Banning, Coachella Valley and Palm Springs to cast its lot with the western division, which includes Hemet, San Jacinto, Elsinore and Perris.

The westerners are known to be agreeable to the change and as soon as it can be approved by the CIF's re-leaguizing committee official announcement of the shift probably will be forthcoming.

### Blythe to Join Easterners?

Another persistent report is that Sherman Indian Institute is ready to join forces with the western division members, subject to CIF approval. The Braves have free-lanced for years, playing occasional games with the Citrus Belt league members when bye dates were available.

Blythe definitely has been placed on Coachella Valley's football schedule in the eastern division and has announced its anticipation being accepted into the league at an early date. The Blythe-Coachella game is October 11. Blythe also plays Parker October 4 and November 11.

Coach Robert Gibbs of Blythe returned from a Palm Springs meeting last week with the report that a second school in the eastern division probably will be placed on the Blythe schedule, since Palm Springs is known to be considering eliminating football from its activities.

"My sarong! It wasn't so wrong at that," says Dorothy Lamour, the exotic heroine of those South Sea movies, and tells how her scanty little calico wrap has surprisingly restored health, liberality and prosperity to the dusky Islanders—and incidentally made lots of money for the fashion designers. An interesting illustrated feature in The American Weekly, the magazine distributed with next Sunday's LOS ANGELES EXAMINER.

## Hicks Optimistic About Palm Springs Future

Coming from Alvah Hicks the statement, "I am optimistic about Palm Springs," means something. Many another person is optimistic about the village's future, too. Others have a decidedly pessimistic view and do not hesitate to voice it.

But Alvah Hicks has helped build Palm Springs for quite a few years. He knows what this village is all about. So when this week he was asked what he planned for the summer his reply was enlightening.

"We plan to be at Idyllwild until around July 1 and then Laguna for the remainder of the summer. But there seems to be quite a bit of building and other business ahead for the summer. So I plan to spend a couple of days a week in Palm Springs."

Mr. and Mrs. Hicks usually spend the summer months in foreign travel.

## New Recreation Facilities Have Been Completed

Through generous contributions by various donors, a combination of three paddle courts and a basketball court was completed this week by the city recreation board.

The fine new courts are located on the high school grounds south of the tennis courts.

A new mix called bitumels, an asphaltum emulsion, was used on the courts, explains Charles Burket, city building inspector. This is the first time it has been employed for such purpose, although it has been previously utilized in street work.

It is expected to provide a better playing surface than cement in that it is more resilient and capable of greater expansion and contracting.

Additional donations were made by the Palm Springs Builders' Supply Company and the Gilmore Oil Company, Burket revealed, to enable them to experiment and study the results of the new product.

It is expected that the marking will be done and the nets up ready for play the first of next week.

Pay telephone bills before the 30th and receive discount.

## Secure Investments Are a Problem for Any Business Man Today....

### • EVEN THE BANKERS

hesitate to advise. They approve, however, of Palm Springs properties—if carefully and wisely chosen. The carrying expenses are moderate—the present returns pay an excellent interest on the investment, and the property—business, raw acreage or rental cottage—will certainly advance in value. All are agreed upon this.

### • WE HAVE ONE COTTAGE

beautifully located, with heavy, insulated, hand-made tile roof and having a floor plan so excellent it has been copied three times by tenants. Conservative value \$22,000. Available at \$16,500. Completely furnished and already leased for four months from December on for \$350 per month. Own this, enjoy it yourself in fall and spring and benefit from winter season rentals.

• ACREAGE ALSO is a secure investment and business frontage excellent.

• PRICES in this rapidly growing Village will never again be as low as they are at the present time.

### • MEMBERS OF THIS FIRM

would not sell one parcel of their properties at these values were it not for extensive plans already underway for new buildings that will benefit the Village as well as themselves.

### • IF YOU HAVE CAPITAL

to invest, believe in this little community as we do, and would become a wide-awake, constructive citizen, we invite and urge you, before leaving for the season, to choose some corner or section and call it your own.

....Austin McManus

## District Attorney Talks On Crime

District Attorney Earl Redwine of Riverside was the speaker at the meeting the Riverside County Association of Justices of the Peace and Constables held Thursday evening at Banning.

Mr. Redwine took as his subject "Crime." He told of the difference in sentences handed down by different judges and cited two cases in the Banning court. This was in no way a criticism of Judge J. Fredericks for the verdict in one case was delivered in the Superior Court after Judge Fredericks had bound the defendant over to the Superior Court.

One defendant was charged with DWI and was given a sentence of \$200 or 100 days. He paid the fine. The other man was charged with the more serious crime of negligent homicide. In the superior court, he asked for probation which was granted and he went free.

Mr. Redwine deplored the fact that most of the criminals in the

penitentiaries today are men between the ages of 18 and 20. Of the 5000 in one prison, 60 percent are 20 years or younger.

The new lethal chamber recently installed in San Quentin was described in detail by the district attorney. It is equipped with a vacuum to suck out the air, a cyanide capsule is dropped from above. When it reaches the acid under the seat to which the condemned man is strapped, the acid liberates the hydrocyanic acid causing death. Many persons, who have been sentenced to death but have had their cases continued for one reason or another, will have to be hanged because they were sentenced to death by this method.

There were 20 officers present. The next meeting is scheduled for June 20 in Banning.

### JENNER TRIAL TO BE HEARD MAY 9

The case of A. J. Jenner, local automobile dealer, who is charged with violation of the city zoning ordinance, is scheduled to be tried before a jury in Judge Hoffman's court next Thursday, May 9 at 10 a. m.

# CALL 4444

This Is the Summer Number

— for —

## YELLOW CABS

PALM SPRINGS STAGE LINE

EL MIRADOR GARAGE

TANNER MOTOR LIVERIES



## Maintain Tanner Service Here All Thru Summer

Always efficiently on the job, the Tanner Livery Service, will be maintained in Palm Springs throughout the summer, twenty-four hours a day, Cecil Isenagle, Palm Springs manager, announced this week.

In charge during the warm months will be Jesse Malone, who has been with the Tanner organization during the past season and who is well known locally inasmuch as he worked at the Desert Inn for several seasons. Malone will have supervision of the garage and service station, will look after the Yellow Cab, Palm Springs Stage Line, and Tanner Motor Livery Service beginning June 1.

Meanwhile Isenagle and Joe R. "Pinky" Dews will stick on the job here until about June 1.

In Los Angeles and Pasadena Tuesday, checking with Tanner offices there, Isenagle found them preparing for a much bigger summer business this year than last year or the year before, both of which were far busier than ordinary. Which all makes it necessary for the able Isenagle fellow to be in Los Angeles by June 1 anyway, to carry on his work there at the Biltmore Hotel for the Tanner organization. He will move his family to Pasadena when it comes time to leave here.

Mr. and Mrs. Dews will go to Pine Cove, just above Idyllwild on Mt. San Jacinto, when they leave here the first of next month, and remain there a month or two.

Two Tanner men are currently in the hospital, Norman Granger, in charge of the El Mirador service station all season, is in the Coachella Valley Hospital at Indio, recovering from an operation performed by Dr. Russell Gray. He will be out of the hospital about May 19 and will need another month or two to recuperate.

Bill Chapman left early this week for the Veterans' hospital at Sawtelle for his annual check-up. He will have to remain there a couple of weeks and will then return to Palm Springs.

Pay Telephone Bills before the 30th and receive your discount.

### SPECIAL

Furnished Home  
Two Bedrooms  
Quiet Location  
Good Furniture  
Large Patio  
Sun Deck  
Tile Roof  
Full-sized Lot  
Garage, Fence

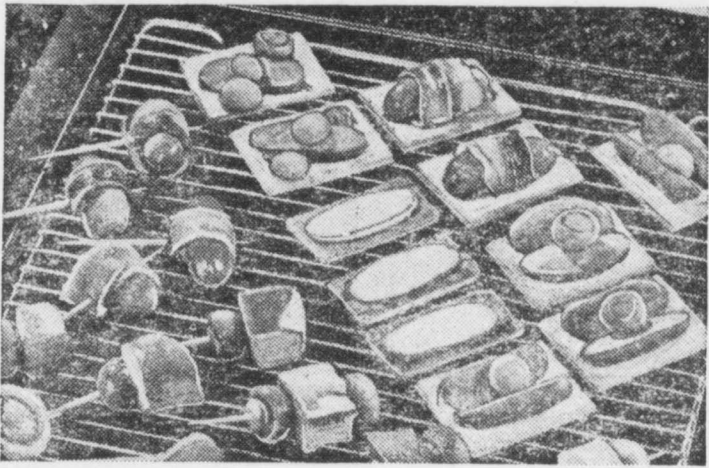
Price **\$3950**

TERMS

**Wm. J. CROSS**

BROKER-APPRAISER  
861 No. Palm Canyon Drive

## Men Prefer Canapes Hot



HAVE you noticed that guests of the male gender linger longest in the vicinity of the heartier hot canapés, and avoid the cold tidbit variety? They know there's nothing like the open flame of a modern gas range broiler to point up the flavor of a canape and give it zest.

Men favor the cocktail frankfurter wrapped in bacon, alone or reposing upon a wafer, broiled to a turn. And they do not pass up the broiled three-bite type of a cube of ham stuck on a wooden pick with a canned button mushroom at each end, as illustrated above. Such small mushrooms are delicious when wrapped in a strip of bacon and broiled until the bacon cooks.

And you can tempt the gentlemen with a slice of cheese broiled on a rye wafer; or a spread of Welsh Rarebit mixture upon a crisp cracker, topped with a thin square of bacon, which should be broiled from five to seven minutes before garnishing with a slice of stuffed olive. Shrimp is extra good when rolled in a half slice of bacon held by a wooden pick and broiled until the bacon is browned on both sides.

Fancier canapés are liked by women guests.—such as one-half cup each of cooked chopped chicken and ham moistened to a paste with mayonnaise, then spread on rounds of bread or crackers, sprinkled with grated cheese and broiled.

## Cathedral City

This is truly a strange world—with the globe jittery with war and so-called flat year (being a "presidential year") the reports are that some two dozen homes have been contracted for in Palm Springs, and Cathedral City is feeling a surge of life with work under way or pending.

The largest single item here is the new elementary school which is scheduled for construction this spring; then there is a residence rising on the DeVall Ranch area and another under way for R. J. Landucci.

Probably the most important work along the highway is the foundation and floor on the new Linkletter unit to extend the present very substantial store building. When completed the new addition will, with the present structure, fill the entire fifty feet of highway frontage.

Mr. and Mrs. J. A. Kuehlborn are spending some weeks here looking after their various properties. Substantial changes are being made in their C street residence, the work being in charge of Contractor F. E. Martell.

Remodeling is also being done by Charles Jukne, recent purchaser of the Landucci home, and by Mrs. Elizabeth Elsterman to one of her units on the highway.

Due to a small fire last week in the Paul Heise house there will be some repair work necessary to that structure.

We don't want to accuse Wm. G. Hagen of liking the climate in Indio better than his home village but we do want him out of the hospital there and about his usual haunts here. Some improvement is reported by Dr. Gray.

Another townsman who is taking plenty of time to mend is Dr. E. H. Brandt. He seems to be definitely improving his attending physician, Dr. Gray, believes

he will be up and about in a week. A lot of thanks for tender care is due our George Washington.

Last weekend the Totem Pole Cafe was swamped with guests and part of the large crowd that came out was due to the librarians' convention that was taking place in Palm Springs. Many of the librarians were guests of Miss Portia Riley at her cottage here and at Billy Seamon's studio as well as at the Sunhaven Apartments.

Some day Alaska will discover our desert. When that day comes the desert people will be spending summers in the far north. In each region a large portion of the population moves out for several months each year. The important difference is that Alaskans come to the states in winter while desert people get out of here in the summer time. All this by way of introduction to two mighty fine people who are visiting here and although now of Seattle, were former Alaskans. Mr. and Mrs. C. K. "Ken" White.

The writer has known Mrs. White since she was six years old, and was a resident of Skagway, Alaska with her highly respected Sowerby family. Later at Juneau a young mining engineer came into the picture, and Ken White, who had been employed with several of the largest mining companies in the north, married Miss Sowerby.

The pioneering spirit is in their blood, and our wide open spaces appeal to them, so the Whites are coming down to visit the desert again and often.

All voters who can qualify as residents of Cathedral City should vote here. You are one of the small toads in a big puddle somewhere else, but you count for a lot here, so register here after the election next Tuesday if you are not a voter in the village.

Because the election will take place on Tuesday, May seventh, and the polling place is in the Town Hall, the monthly meeting of the Chamber of Commerce will take place on Wednesday evening at 7:30 at the Town Hall, and everyone is welcome to attend the meetings.

### ATTENTION VOTERS!

It is very important that all voters register now to be eligible to vote at the coming elections. Every voter must register 40 days before each election. You may register with Mrs. Chapman at the city offices at Palm Springs.

### WILL ATTEND CONFERENCE

Mrs. Emma McMickle will spend next week in Los Angeles attending the conference of the Federal Mission Board there on May 10. Mrs. McMickle has been very active in church work for the past few years, always opening her lovely home for church activities and is attending this meeting to ascertain the possibility of the Mission Board starting a mission in Cathedral City.

### CONCLUDE STAY ON MAY 12TH

After spending the major part of the season in Palm Springs, Mr. and Mrs. Henry E. Springmeyer and daughter, Betty, are returning to their Los Angeles home on May 12th. Mr. Springmeyer is a professor in the law school at U. S. C. The family has been occupying the McManus Andreas cottage.

## EXTENSIVE CITY LANDSCAPING PLANNED FOR SUMMER MONTHS

Various phases of city beautification, particularly concerning the north approach to Palm Springs and Ramon and Tamarisk roads, came before the city council at its meeting Wednesday night.

Important was councilmanic approval of the purchase of two slightly palms from Millard Wright to be added to the increasingly attractive north approach. The council expressed appreciation for E. E. Hoppe's gift of a beautiful group of white oleanders for the same spot. Frank Pershing of the landscape committee has been devoting considerable time and effort to good effect in this important work, other members of the council pointed out.

Referred to the planning commission were reports of the landscape committee on beautification plans for Ramon and Tamarisk. It is hoped that the greater part of this work can be carried on during the summer months.

The tentative plans of the landscape committee is for a seven-foot strip to be paved at least five feet wide along the south property line of Section 14 along Ramon Road.

This would be used as a bike path and sidewalk. The next sixteen feet south to the power company's poles is to continue in use as a horse trail. The plan is to plant white oleanders and Washingtonian palms at regular intervals along this route.

### Tree Beauty

As for Tamarisk, after the present trees are removed and the traffic risk obviated, it is planned to plant palms and white oleanders alternately about seven feet from the property line. It was first proposed to plant flaming eucalyptus along Tamarisk but when it was learned from Thomas O'Donnell that his planting of such trees has not been too successful, the oleanders and palms were substituted, seemingly to everyone's satisfaction.

The council voted also to continue employment of Henry Lotz as street cleaner throughout May.

It was disclosed by city officials that the street department has removed the dead palms around town this week. These almost entirely were along Palm Canyon Drive. Their removal was a part of the general beautification and clean-up campaign.

## REPUBLICAN WOMEN ELECT COUNTY OFFICERS

Republican women of Riverside county, at a luncheon meeting on Friday, April 26, at Holstrom's Cafeteria in Riverside, formulated plans for county organization work of the 1940 campaign. Mrs. Charles Niehouse, guest speaker and representatives of the California Council of Republican Clubs, was introduced by Mrs. Florence Wright, chairman of the meeting and member of the State Central Committee.

The following officers were elected: County president, Mrs. Ross Carter, Riverside; first vice-president, Mrs. Mary Guard Jameson, Corona; secretary, Mrs. P. V. Elliott, West Riverside; treasurer, Mrs. James A. Freeman, Hemet; educational committee chairman, Miss Freda Hiner, Banning.

### TO REMAIN HERE THROUGH MAY

Heading the popular admonition that to leave Palm Springs now is to miss the finest time of the season on the desert, Miss Ida H. Bourn of San Francisco and Mrs. Haynes, also of the bay city, have taken the delightful Santa Rosa cottage of the McManuses, plan to remain here until the first of June.

The Santa Rosa cottage was occupied until two weeks ago by Mrs. Alfred Wilcox of Los Angeles, who had taken it for the season. When she left Miss Bourn and Mrs. Haynes immediately leased it. They have had a number of guests, among them Mrs. Wright, also of San Francisco.

### PALM SPRINGS ENTERED IN TRACK MEET HELD AT BANNING

On Tuesday, April 23, Banning high school assumed the position of host in a triangular track meet with Beaumont and Palm Springs.

As a result of the meet several good marks were set. The mile was won in the fast time of 5m. 3s. by Barrett of Beaumont. He finished a half a lap ahead of the second place man. Hamilton of Palm Springs was an easy victor in the Class A 100 yard dash in the time of 10.5. Murphy of Beaumont managed to nose out Junior Pounds of Banning in the Class C 100 yard dash in the time of 10.8. Pounds, however, gained revenge by winning the 50 yard dash in 5.7. The high jump was won by Bob Danforth of Banning at the height of 5 feet 7 inches. He cleared it easily but decided not to attempt going any higher as he had already cinched first place. In the broad-jump Sam Barrett of Beaumont sailed out into the pit, a distance of about 20 feet, 8 inches.

Leon Satterfield of Banning was the high point man of the meet, winning five first places in Class B competition. Satterfield won the high and low hurdles, pole vault, high jump and was a member of the victorious relay team. Banning won first place in the track meet, Beaumont was second, and Palm Springs was third.

TRIAL ON FOR TRAFFIC CHARGE Scheduled to be tried before a jury in Judge Hoffman's court today was the case of Chester R. West of Alhambra, charged with driving while intoxicated. West was arrested on April 6th, pleaded not guilty and demanded a jury trial. He is being represented by Attorney Jack W. Walling of Alhambra.

## Lease McManus Cottages for Late Season

Definite evidence that the Palm Springs season will be of longer duration this year is the fact all of the charming McManus cottages are occupied at the present time with several tenants planning to remain until June.

The nicely located McManus cottages have all been leased the entire season and all are spoken for next season. This should indicate too, that Palm Springs has a busy season ahead.

As emphasized by Austin McManus, the fact so many people are remaining here later this year shows that more and more winter residents as well as the village people are realizing that the late spring as well as the early fall months are the most delightful in the year in Palm Springs.

### ADVOCATES HOME OWNERSHIP

Ten sound reasons for home ownership are advocated by the "Long Beach Realtor," official bulletin of the coast city's real estate men, in the April 30 issue.

These reasons are: Economy, Independence, Thrift, Habits, Security, Estate, Credit Rating, Safety, Permanent Environment, Development of Responsibility and Safeguarding Children.

All of these apply as well to Palm Springs as to Long Beach or any other city in the county, points out John Munholland, Palm Springs realtor, who called the bulletin to this newspaper's attention.

Crusaders' Romantic Castles Lost to Christendom. Dr. Philip K. Hitti, Professor of Semitic Literature of Princeton University, tells how the gigantic fortresses which the defenders of the cross built in their wars to wrest from the muslim spots made sacred by the Saviour have been handed back to the Turks with all their historic memories. A double page illustrated feature in The American Weekly, the magazine distributed with next Sunday's LOS ANGELES EXAMINER.

## The Green Shack

HIGHWAY 99  
Between Banning and Beaumont

SERVES YOU

- FRIED CHICKEN
- STEAKS
- COCKTAILS



1—See me for information about Smoke Tree properties—lots and homes. Ownership here yields unusual privileges not obtained elsewhere.

2—Good lots as low as \$450 approved for Title One loans. Shown without obligation.

RAYMOND CREE, Exclusive Agent  
Opposite Desert Inn Phone 5174

## EL PASEO PHARMACY ENDS SEASON SUNDAY

Completing a successful season, El Paseo Pharmacy in El Paseo building on North Palm Canyon Drive, will be closed for the summer months next Sunday. Harold Brown, the owner, will be connected with the important drug

concern of Horton and Converse in their Pasadena store for the ensuing months and Mr. and Mrs. Brown plan to live in Pasadena during the period. El Paseo Pharmacy, one of Palm Springs' busiest and most popular drug stores during its years of management by Brown, will be reopened October 1.

### OPEN SUNDAY



Featuring Certified FIRST-MORNING FRESH VEGETABLES, GUARANTEED MEATS, and NATIONALLY ADVERTISED BRANDS OF GROCERIES, this Spring Food Festival brings you an excellent opportunity to save... Be sure to visit your Safeway this week-end and take advantage of the low prices listed here and the many others on the shelves!

**Marshmallows** 1-lb. box **10¢**  
Fluff-I-est. (Price ex-tax, .09709; sales tax, .00291)

**Cut Green Beans** No. 2 can **10¢**  
Briarcliff brand. Young, tender cut green beans. Value!

**Peaches** GOLDEN CITY No. 2½ can **10¢**  
FREESTONES Your choice of sliced or halved fruit. Choice quality.

**Dairyland Cheese** per lb. **22¢**  
Whole milk, American Cheddar Cheese. For sandwiches.

**Sherbet** PARTY PRIDE BRAND PINEAPPLE FLAVOR pint box **5¢**  
Special low price for the week-end.

### IT'S "BABY FOOD WEEK!"

Baby Foods Gerber's 3 4½-oz. cans **19¢**  
Strained

Baby Foods Heinz 2 4½-oz. cans **15¢**  
Strained

Heinz Junior Foods 6½-oz. cans **10¢**

Baby Foods Stokely 3 4½-oz. cans **19¢**  
Cherub Brand

Milk 4 small cans 11¢

Morning Milk 4 tall cans **25¢**

Magic Milk Eagle Brand 15-oz. can **18¢**  
Condensed

Light Karo Syrup 1½-lb. can **13¢**

Dark Karo Syrup 1½-lb. can **12¢**

Cream of Wheat 14-oz. box **14¢**  
(Choice of quick-cooking or regular)

Ralston Cereal 24-oz. box **21¢**

Pillsbury's Farina 14-oz. box **8¢**

Honey-Maid Graham Crackers 1-lb. box **15¢**

### AIRWAY COFFEE

Ground to your order at time of purchase. per lb. **12¢**

### GRAPE JUICE

Weich's, New quart bottle **39¢**  
York Concord. (Pint... 21¢)

### WHITE KING SOAP

Granulated, 29-oz. box **25¢**  
For clothes or for the dishes. Ex-tax, .24272; sales tax, .00278

### LAUNDRY SOAP

Crystal White brand. For the dishes, too. per bar **3¢**  
Ex-tax, .02913; sales tax, .00087

## Safeway is THE Place to buy FRESH VEGETABLES

Safeway buys the best of green goods. Every morning these fresh vegetables are rushed to each Safeway. At the stores, this First-Morning produce is plainly marked with cards reading, FIRST-MORNING FRESH. Only first-day produce gets this sign. Any green goods that are carried over are labeled SECOND-DAY PRODUCE and priced lower. Visit your Safeway today and buy vegetables that are Certified First-Morning Fresh!

Green Peas Certified First Morning Fresh lb. **10¢**

Celery Certified First Morning Fresh lb. **5¢**

Cabbage Certified First Morning Fresh lb. **2¢**

Pippin Apples 6 lbs. for **25¢**

Winesap Apples 5 lbs. for **25¢**

Grapefruit Sweet Juicy lb. **2¢**

Oranges Large Size Navel Oranges 5 lbs. for **15¢**

## MEATS

**Smoked Picnics** lb. **15¢**  
Gold Coin brand hockless smoked picnics. Fine to bake.

**Prime Rib** BEEF ROAST lb. **29¢**  
Aristocrat of oven roasts. Trimmed, ready for oven.

**Beef Roast** SEVEN-BONE CHUCK lb. **18¢**  
7-bone chuck roast. (Round bone shoulder roast lb. 22¢)

**CORNEB BEEF** Boneless brisket, mildly cured. lb. **15¢**

**LEG OF LAMB** Baby lamb. Trimmed waste-free; no shank. lb. **29¢**

**PORK SAUSAGE** Un-x-lb brand. Packaged in Visking. lb. **19¢**

**SLICED LIVER** Grain-fed fancy pork. Excellent with bacon. lb. **13¢**

**SLICED BACON** Un-x-lb brand. Packaged in ½-lb. Cello pkgs. ea. **10¢**

**PORK SPARE RIBS** Choice quality grain-fed pork spare ribs. lb. **15¢**

**SALT SIDE PORK** Dry salt sides, cut from grain-fed pork. lb. **12¢**

**LING COD FILLET** Fancy fresh fish. Fine to bake, broil, or fry. lb. **19¢**

**FRESH LING COD** Fancy fish. In place. (Sliced to fry, lb. 18¢) lb. **17¢**

**BARRACUDA** Fancy fish. In place. (Sliced to fry, lb. 14¢) lb. **13¢**

These Prices Effective through Saturday, May 4.

**SAFEGWAY**

Sales tax will be added to the retail prices on all taxable items.

FREE PARKING

## After Palm Springs...

EXTEND YOUR DESERT VACATION by spending the Spring and part of the Summer AT COOL BANNING

On the Edge of the Desert

**HOTEL BANNING DELUXE BUNGALOWS**

EXTREMELY MODERN...

EXQUISITELY FURNISHED...

A QUIET, DELIGHTFUL PLACE TO REST

SPECIAL WEEKEND RATES DURING THE SUMMER MONTHS

Ask for Particulars.

For further information and rates write or phone Hotel Banning, Banning, Calif.

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YOUR

**Blue Seal Laundry**

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage





## SUN SPOTS

By CARL BARKOW

Proponents of a big navy in this country may have learned a lesson the past few weeks from the war in Norway. The British fleet, the biggest, strongest and most expensive in the world, has not been able to withstand the attacks of the German air force, according to news dispatches. It seems that if Britain had concentrated more on her air force she could have kept Germany out of Norway. When \$100,000 worth of airplanes carrying a half dozen men destroy a \$10,000,000 warship carrying a thousand men, what would 500 airplanes and a thousand airplane pilots and gunners be able to do? Let us hope that our national defense staff doesn't overlook this lesson.

While trying to decide what to talk about in this column today, we thought of Will Rogers' famous confession with which he started his weekly article in the Sunday papers: "All I know is what I read in the newspapers." Well, that applies to practically all the newspaper columnists, so we searched the Exchanges for an inspiration. Here are a few, better than we could rewrite them and present them as our own:

"A recent example of missing the objective was the cocktail party certain stars in Hollywood gave for the benefit of migratory workers. The food and liquor consumed cost \$375. The money raised for the workers totaled \$35."—Editor Chester Kline in the San Jacinto Register.

"The melting pots of Europe are demanding a great toll of humanity. We wonder why millions are spent by science to help humanity, and at the same time, the geniuses are wracking their brains to create more effective ways of destroying that same humanity. Funny world, this!—Editor Joe Frischman in the Elsinore Leader Press.

"We've been out on the end of a limb so often and so long that we're beginning to feel comfortable there."—Editor Victor Green, Coachella Valley Submarine.

Grady Setzler of the Palo Verde Valley Times, expresses our opinion in the following paragraph which we clipped from his last issue: "The season of the political editorial is here. One would think when you read some of them that the members of the opposing party are all scoundrels and grafters and what have you, and that the only good and true loyal citizen is the member of the writer's own political party. We sometimes doubt if any good effect is brought about by such rabid editorials. We have many friends to whom we extend the greatest respect but we never think of them as democrats or republicans. We don't question their political beliefs any more than we do their religious faiths. In fact, we never have been able to determine why a democrat is a better citizen than a republican, or vice versa. When the nation needs defense, partisanship is not a qualification."

"Average family annual income is \$1260. Of this sum \$448 goes for foodstuffs alone, representing more than one-third of the total income. The sum of \$31.20 is spent on furnishings or household equipment; \$46.40 for life insurance and \$52.32 for doctors bills. For all forms of recreation, the family with this income spends \$75.18 yearly, and it may be shocking to hear that in taxes—nearly all of them indirect—it pays approximately \$190 yearly. Were does the money go? Well, with \$843 accounted for, at least this much is clear: fairly close to one-fourth of this amount, or more than 15 per cent of the family's total income, went into taxes—Please page the senator!"—Indio News.

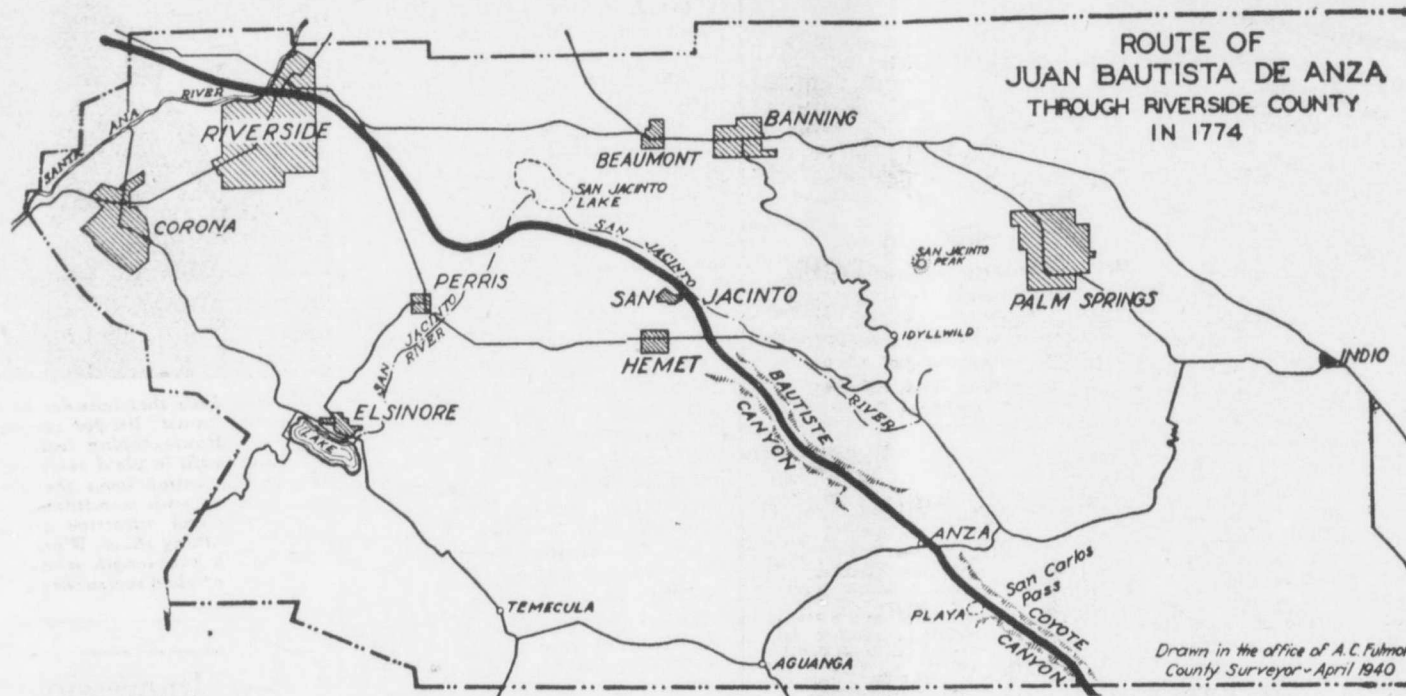
## STAY COOL!

THIS SUMMER  
INSTALL A NEW  
**PAYNE**  
**COOLERAIRE**  
EVAPORATIVE  
COOLER

Let us figure with you on installing a cooler in your home or office.

**J. M. Connell Co.**  
PALM SPRINGS  
Telephone 3791

## Historic De Anza Expedition to be Commemorated



ROUTE OF  
JUAN BAUTISTA DE ANZA  
THROUGH RIVERSIDE COUNTY  
IN 1774

Drawn in the office of A.C. Fulmor  
County Surveyor—April 1940

The trek of Captain Juan Bautista de Anza's two expeditions in 1774 and 1775 from Mexico to the Pacific, through the heart of modern Riverside county, are looked upon as outstanding in the annals of California history because of the courage and genius display by De Anza in his leadership.

The journeys of De Anza are to be commemorated on May 18 in Riverside when a giant statue is dedicated as a climatic feature of the De Anza Days, week-long celebration from May 11 to 18. Upon the shoulders of De Anza was placed the task of exploring and developing a route between Tubac, Sonora, (now within the confines of modern Arizona) and Monterey, California, and it was on January 8, 1774 that he set out for the Pacific.

His path was as circuitous as

it was difficult. It traveled south-west into deeper Mexico and then proceeded northwesterly toward the Gila River and its junction with the Colorado. The journey across the shifting sands of the desert was one of torture to the men and their pack animals, but finally the party crossed the wastes and entered what is now Riverside county.

Coyote canyon and Bautista canyon, as they are now known, offered access to the valley of Hemet and San Jacinto, which De Anza called "the valley of paradise." The route, as determined by his diary, followed along the San Jacinto river until the lake (now dry) near modern lakeview was seen. The route then entered the Perris valley and then north to the general vicinity of Riverside, across the

Santa Ana river and to San Gabriel Mission.

Again in 1775 De Anza led a colonization expedition, including several women in the party. When the difficult journey ended, only one life had been lost—a woman in childbirth—while eight children were born enroute. The route followed generally the path of the previous expedition.

The De Anza Days celebration honoring the memory of the great explorer contains numerous festive features. Beginning on May 11 will be Riverside's annual pet parade, with the child participants all attired in Old California and Spanish costume. That evening Sherman Institute will be the scene of a colorful "Paccainhi" pageant of California Indian history. On May 13 will be held a

unique chuck-wagon breakfast on the downtown streets of Riverside, with all participants in costume obtaining their "grub" from the mess-wagon of the Riverside county sheriff's posse.

May 15 is the date for Hostess Day in Riverside stores, while the Riverside Mexican colony will stage a colorful "jamaica" the following evening. The junior college carnival will prove the attraction on Friday night.

Saturday's features include a parade of old-time horse-drawn vehicles, with entries being secured from throughout Southern California, followed by the dedication of the De Anza statue, 20 feet in height. A free street carnival, a dinner-dance at the Mission Inn and a costume ball at the Memorial auditorium will write finis to the week's gaiety.

## Chamber Elects...

(Continued From First Page)

is just exactly what we are going to do. In the Los Angeles Chamber of Commerce we are going to put more pressure on bringing winter tourists.

"I want to compliment you in Palm Springs for the fine job which you are doing in the development of tourist travel to Southern California. We of the Los Angeles Chamber of Commerce are not overlooking the fact that you are doing a wonderful job here. Anything we can do to help Palm Springs, I want to pledge to you our cooperation. And I do want to compliment you on your secretary, Mr. Peterson, who works very close with us in Los Angeles Chamber of Commerce, and I know he works with all other organizations there, travel bureaus, railroads, because I have seen him very often there. We appreciate it and I want to pledge you our cooperation in return," he concluded.

## Hinkle Reviews

Barney Hinkle, the retiring president, gave a brief review of the activities of the Chamber of Commerce during this past season. He pointed out the fact that the present Chamber of Commerce came into being just a year ago with the amalgamation of the former Business Men's Association, the Palm Springs Association and the Chamber of Commerce into one strong organization, which was named the Palm Springs Chamber of Commerce. A year ago the organization had no money, no secretary and no office, he said; but during this year much has been accomplished.

The Chamber now has a fine office on Palm Canyon Drive and an efficient secretary. Hinkle discussed the Racquet Club Fashion Show and the window display promotion, both of which gave Palm Springs much favorable publicity.

He announced that the window display promotion of the Chamber of Commerce will be expanded next season. The Chamber of Commerce plans to do a \$25,000 publicity job, and the railroads

and other travel agencies may pay the bill, according to Hinkle.

## Tells Promotion

Benj. Allaun, the man who had charge of the window display promotion for the Chamber of Commerce this year, told how he was successful in placing Palm Springs window displays in major department stores throughout the United States. These displays were in some 80 important cities of the country.

Allaun asserted that the Chamber of Commerce must start in June this year making plans and contacts for next season's window displays. He hopes to be able to place these in even more exclusive stores over the country next fall and winter. The window displays were used as the background for sports and cruise week.

Francis Crocker, local agent for the Nevada-California Electric Corporation, was the last speaker on the program. Crocker's entire speech is reprinted on page five of this issue of The Desert Sun.

Following the election refreshments were served.

## More Than 200 Expected at Phillips Dinner

A large key to the City of Banning will be presented by Mayor C. K. Dewese to Senator John Phillips this evening at the Friendship Dinner in his honor at Masonic Hall. The dinner will be at 7 o'clock sharp, and will be informal.

"The many friends of Senator Phillips are taking this occasion to show their appreciation to him for the fine service he has rendered his home town, his county and his state," said the Mayor. "We expect a number of the Senator's friends from various parts of Riverside county to join with the Banning people in honoring our distinguished fellow townsman."

Prominent leaders and newspaper editors from each city and district in the county have made reservations at the dinner.

Attorney Heber Winder of Riverside will be the principal speaker of the evening.

Father—Your new baby brother arrived. Modern child—Where from? Father—Oh some far away country. Modern child—Another alien!

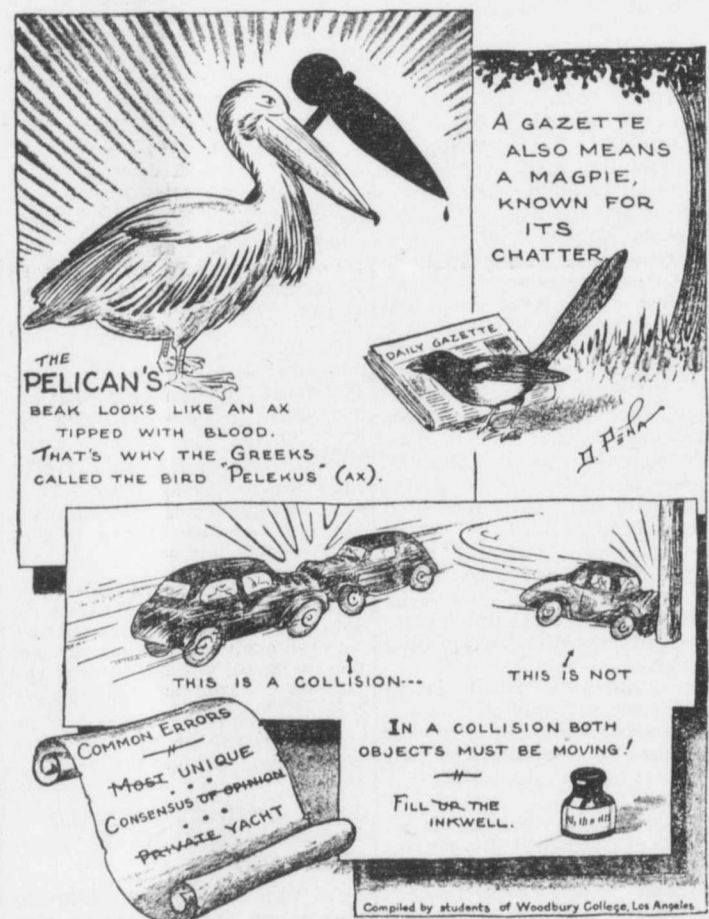
## Mother's Day CARDS

A BEAUTIFUL ASSORTMENT

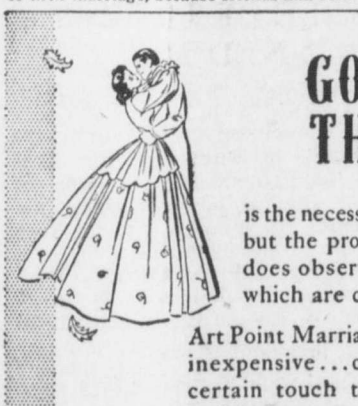
**Desert Book Shop**  
213 N. Palm Canyon Drive

## SPEECH SLANTS

By D. Pena



As Important as the Trousseau  
Prospective brides are spending a large part of their time planning their trousseaus; of equal importance are the announcements of their marriage, because friends and relatives will feel hurt unless they are promptly told. Art-Point Announcements fit the occasion whether you wish to be informal or just a trifle hi-hat. Surprisingly inexpensive; at this office.



## GONE WITH THE WIND

is the necessity for formal weddings, but the prospective bride of today does observe those formalities... which are considerate and proper.

Art Point Marriage Announcements are inexpensive... correct, and have that certain touch that spells refinement and smartness.

Let your friends and relatives far and near learn the happy news the courteous way... through Art Point Announcements... they will appreciate your thoughtfulness.

Ask us for a gift copy of Virginia Courtney's Bride's Book on social customs before and after the wedding

The Desert Sun

**YOUR HOME MERCHANTS**  
ASK YOU TO "BUY AT HOME"

## COUNTY HIGHWAY IMPROVEMENT PROGRAM FORMULATED TO INCLUDE THREE PALM SPRINGS PROJECTS

Three important highway projects for the Palm Springs area were included in the prospectus of road improvements for Riverside county approved by members of the highway advisory committee at a meeting in Riverside last night.

The meeting was a joint affair with members of the road committee of the Riverside County Chamber of Commerce and Riverside county members of the Southern Council of the California State Chamber of Commerce attending. Representing Palm Springs was Frank V. Shannon, member on the Southern Council.

The entire program was finally decided upon after a lengthy series of meetings wherein tentative needs were outlined. The completed prospectus will be presented to the Southern Council of the State Chamber at its big meeting May 13 in Los Angeles.

Riverside county is seeking a total of \$2,950,000 in highway work for the next biennium, starting January 1, 1941. Shannon stated that with the county program having been endorsed by so many bodies it is deemed probable it will be adopted in its entirety by the legislature next January.

## Local Projects

The Palm Springs projects included are: \$150,000 for improvement of the Palm Springs road from Snow Creek bridge to the city limits; \$50,000 to eliminate turns immediately east of Cathedral City and sharp turns in the vicinity of the Wonder Date ranch on the Indio road; \$500,000 for widening into four lanes the highway from junction of the Palm Springs Road and highway 99 eastward to Garnet, a distance of some eight miles.

The underpass situation also was discussed at the meeting and assurance given that something was to be done about this project.

The meeting last night was presided over by County Surveyor A. C. Fulmor, and was attended by Col. J. H. Pirie, executive secretary of the Riverside County Chamber of Commerce; Supervisor W. V. Pittman, who is president of the National Highway 60 Association; R. H. Westbrook, chairman of the Riverside Chamber of Commerce Highway committee; Clarence Washburn of Indio; W. F. Roberge of Banning; Frank V. Shannon of Palm Springs; Jay C. Loomis of Hemet; M. J. Westerfield of Riverside; M. R. Payne and Glen De Voe, secretary of the Corona Chamber of Commerce.

Grandmother used to wear a nightcap; now she drinks it.

\$2750

FULL PRICE

\$250 down, balance FHA  
\$36.82 monthly.

## New Two-Bedroom House

Has fireplace, walled-in patio with barbecue grill. Venetian blinds. Steel sash. Garage. Large lot. Is secluded. Offers beautiful view of entire city. BUY IT TODAY—Stop paying rent. See the owner,

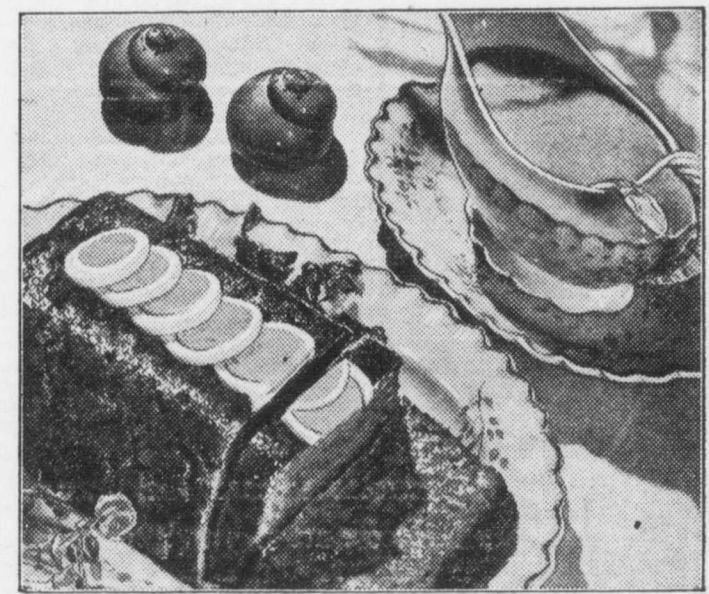
**PETE SHEPTENKO**

457 N. Palm Canyon Dr.  
Phone 7366

## SALMON is the Fish that Everybody Knows — and Enjoys

says Dorothy Greig

If there was such a thing as a national fish (maybe there is!), it would undoubtedly be the salmon. For salmon is a fish we all like and all eat in some form or other. The salmon is victim of its own systematic habits. As a tiny



Clam Chowder Sauce is delicious over Baked Salmon Loaf.

Atad, it swims downstream and out to sea. Months later, grown big and fine and husky, upstream it swims again. We know that regardless of rushing current, distance and obstacles, it will do exactly that, and are waiting to catch it. The moral would seem to be—stay all at sea!"

At any rate, canned or fresh, salmon is good eating. Firm, meaty, it is the foundation of many a substantial and nutritious dish.

**Baked Salmon Loaf with Clam Chowder Sauce**  
1 can (1 pound) salmon, drained  
1 1/2 cups soft bread crumbs, or 3/4 cups dry fine bread crumbs  
2 tablespoons melted butter  
1 can condensed tomato soup  
2 eggs  
Drain the salmon then pick out the bones and dark skin. Mix the salmon well and combine with the buttered bread crumbs, tomato soup and eggs, slightly beaten. Mix thoroughly. Put into a buttered loaf pan or mold and bake for 45-60 minutes in a moderate oven—350°.

**Clam Chowder Sauce:**  
1 can condensed clam chowder  
1/2 cup milk or cream  
Add the milk to the clam chowder. Heat quickly and serve as a sauce with the salmon loaf.

## Egg and Salmon Pie with Cheese Crust

1 can condensed clam chowder  
1/4 cup milk  
1 can (1 pound) salmon  
3 hard cooked eggs  
Stir the milk into the clam chowder. Slice the eggs and arrange the slices in the bottom of a buttered casserole. Pour one-half of the clam chowder (which has been mixed with the milk) over the sliced eggs. Then arrange the layer of flaked salmon (from which the bones and dark skin have been removed) in the casserole. Pour the remaining clam chowder over the salmon. Cover with the cheese crust.

**Cheese Crust:**  
1 1/2 cups sifted flour  
1/2 teaspoon salt  
1/2 cup shortening  
3-4 tablespoons cold water  
1/4 cup grated cheese  
Sift flour, measure, add salt and sift again. Cut in the shortening. Add water gradually and mix with a fork, adding only enough water to hold the mixture together. Chill thoroughly in the refrigerator. Roll out on a slightly floured board, then sprinkle with the 1/4 cup grated cheese. Fold over 3 times and roll out again. Put cheese crust on Egg and Salmon Pie and bake in a hot oven (450°) for 25-35 minutes.

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DOMESTIC and COMMERCIAL AIR-CONDITIONING

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## MILLER'S

NEXT TO THRIFTY 5-10c STORE

See Them On Display



## CROCKER SEES BIG FUTURE FOR PALM SPRINGS

(The address given Wednesday night by Francis Crocker at the annual election meeting of the Palm Springs Chamber of Commerce was so fine that The Desert Sun is reprinting the entire speech here in full.)

"One thing that has not received a great deal of attention this evening is the fine audience that we have here. I have attended some eight annual meetings of the Palm Springs Chamber of Commerce, and the members and the people attending the meetings has run from 12 to 20. It looks like we have more than a hundred people here tonight. I think that is a tribute to Barney Hinkle, to his year's work in the Chamber of Commerce, and to Pete, Mr. Peterson, our executive secretary. They have done a splendid job, and I know we all appreciate it. Let us give them a big hand.

"I have been asked to talk about the future of Palm Springs. In order to do so I feel that it might be well to look at the past. In 1932, some eight years ago, we had a small town of 3000 people. We had no city, no sewer, one school with about 181 peak enrollment; we had no fire station; we had no police station; we had no pavement off the main street. "Now let's consider the town today. We have upwards of 12,000 people; we have two schools with a peak enrollment of 477 students; we have a high school; we have a sewer; we have a fire station; we have a police station; we have a very progressive community. We have over 55 private swimming pools in this town. In 1932 we had one, believe it or not.

"This means progress. This means a tremendous gain, not only in transient accommodations but in beautiful and magnificent homes; something that means stability to this community. As I see it, the one thing that has made this possible is cooperation. Our cooperation here in the past and in the future, is tied up in the Chamber of Commerce. It has given us what we have had and it will give us what we will have tomorrow.

"A marvelous example of the cooperative spirit in this town is what Thomas A. O'Donnell has just accomplished in raising in a little more than two weeks some \$25,000 to provide a library for you and I to use.

"Last winter we had no Woman's Club. Mrs. Warren Pinney, a very enterprising and energetic woman, went out and through her efforts with the help of the women of this town, and of course the "old man" to sign the check, built the Woman's Club, one of the finest in any small town. What made that possible? Cooperation! What is going to

## O.M.T.C. Receives Many Applications

With the present markedly increased interest in military affairs and national defense, applications for enrollment in this year's Citizens' Military Training Camps are literally flooding the offices charged with reception of applications, it was announced at the Presidio of Monterey, site of the largest C.M.T. camp west of the Mississippi river.

The increased interest shown in the camps by the large number of applications already sent in has been the prime factor influencing official decision to increase the quota allotted to this camp from 1145 to 1205 enrollees.

Opening on July 2nd and continuing through until July 31, the camp will train the 1205 C. M. T. C. enrollees from California and the seven western Nevada counties. To date the quota is being rapidly filled. However, because of possible withdrawals and the failure of candidates to appear in camp for other reasons, many openings are still available. Priority will be given those qualified applicants who send in their application blanks immediately.

A gratifying feature of this year's enrollment, according to army officers at the Presidio of Monterey, has been the great interest in the C.M.T.C. displayed by parents. Fully aware that enrollment in these camps incurs no present or future military obligation, but teaches enrollees valuable lessons in self-discipline, leadership, hygiene, orderliness, and citizenship, parents have made it a point to enclose personal letters to enrollment officers endorsing the applications of their sons, and the aims of the camp.

In order for those young men between the ages of 17 and 29 who desire C.M.T.C. training this year to get it, applications should be sent in immediately to C. M. T. C. Enrollment Office, Presidio of Monterey, California. Further information may be obtained by writing the same source.

Pat worked at a factory where they encouraged the staff to think of ideas for smoother running of the business. One morning he was shown into the president's office and announced that he had thought of a way of insuring that no one would be late in the future. "That sounds good," said the president, "How do you propose to do it?" "Sure, that's aisy, sir," said Pat; "the last man in blows the whistle."

make our future? Cooperation! And we can center it in our Chamber of Commerce. We have seen what eight years can do; let's look at eight years from today. What may we expect?

"I think it is fair to assume that we will have a town of 25,000 people and that town will be the focus for shopping, for education, for culture in this desert area. We will be the hub of the wheel! And with cooperation we will have our own health center; we will have our own recreation center; and with good luck we will have our own tramway!

"Now going back to the Chamber of Commerce. An active Chamber of Commerce fits into the general scheme of things. Let me say this to you. The Palm Springs Chamber of Commerce is YOU. It can do for you all those things you desire. The Palm Springs Chamber of Commerce can help you in your business, in any endeavor or undertaking in this town if you will give it a chance. It has all the facilities to help you in your business no matter what it is; therefore, let's make our membership exceed any previous membership by a goodly number so that the program of this organization can be carried out. We can bring people here, plenty of them, and bring them early if we all pull together."

## A WORLD OF FOOD

by MARJORIE THORP



WE WILL PAY \$500 FOR EACH STRANGE FOOD FACT SUBMITTED AND USED. ADDRESS: A WORLD OF FOOD 406 TENTH AVENUE, NEW YORK, N.Y.

## Again We Honor Mother



Mother's Day is probably the most popular of our new holidays. It's a typical home day when family and relatives honor the little woman who has kept things going for so many years. Here are recipes that "Mother" may follow easily if she elects to prepare the meals. They are so simple that "daughter" is assured of good results if she orders mother to rest and visit while she attends to the kitchen and dining room.

**Lemon Clover Rolls**  
2 cups flour, sifted  
1/2 cup sugar  
1/2 teaspoon baking soda  
1/2 teaspoon salt  
1/2 cup shortening

Sift dry ingredients and work in shortening. Add:  
1/2 cup milk, soured with  
3 tablespoons lemon juice

Knead slightly. Form dough into small, walnut-sized balls. Place 3 balls in each cup of a greased muffin tin. Sprinkle with sugar. Bake in hot oven (450° F.), 20 minutes. Makes 16-20 rolls.

**Pineapple Gem Kisses**  
2 egg whites  
1/2 cup granulated sugar  
1/2 teaspoon vanilla or almond extract  
1 dozen canned Hawaiian pineapple gems  
Silvered almonds or chopped walnuts

Beat egg whites until stiff, add sugar gradually and continue beating. Add flavoring. Rinse off cookie sheet, leaving the surface damp. Cover cookie sheet with a piece of unglazed brown paper. About 2 inches apart, spread 1-inch rounds of meringue. Top each round with a well-drained pineapple gem and then cover each gem with meringue. Sprinkle with silvered almonds or chopped walnut meats. Bake in a slow oven (300° F.) for 45 to 50 minutes.

Yield: Approximately 1 dozen kisses.

**Toasted Coconut Rennet-Custard**  
1 pkg. raspberry rennet powder  
1 pint milk (not canned or soft curd)  
1 cup dry shredded coconut  
Toast coconut in hot oven, stirring occasionally until golden brown. Make rennet-custard according to directions on package, adding 1/2 cup toasted coconut to cold milk. When ready to serve, garnish with whipped cream and a sprinkle of toasted coconut.

**Lima and Celery Salad**  
2 cups cooked, dried Limas  
1 cup diced celery  
1/2 green pepper, minced  
1/2 cup French dressing  
Mix ingredients an hour or more before serving. To serve, arrange on lettuce leaves. Place a spoonful of mayonnaise on top and sprinkle mayonnaise with minced green pepper.

**Drip Coffee**  
Use one well-rounded tablespoon drip grind decaffeinated coffee for each cup (1/2 pint) of boiling water. Preheat drip coffee pot. Put coffee in upper compartment of pot. Pour fresh briskly boiling water over it. Cover and let stand in warm place until all water has dripped through once. Remove upper compartment and cover pot. Serve.

If you will follow directions exactly your decaffeinated brew will meet the requirements of any coffee connoisseur and you can end the dilemma of coffee lovers who fear after dinner cups will interfere with their sleep.

**Magic Orange Ice Cream**  
(Automatic Refrigerator Method)  
1/2 cup sweetened condensed milk  
1/2 cup orange juice  
1/2 teaspoon grated orange rind  
1 cup whipping cream  
Mix sweetened condensed milk, orange juice, and grated rind. Chill. Whip cream to custard-like consistency. Fold into chilled mixture. Freeze in freezing unit of refrigerator until half frozen. Scrape from freezing tray and beat until smooth but not melted. Replace in freezing unit until frozen. Serves 6.

## A GOWN OF FRUIT, A RUBBER DOUGHTNUT PRESENTED TO PREXY

When A. A. McVittie, of Denver, president of the National Restaurant Association, returned home last week he and his wife carried with them two unusual souvenirs of their visit to Southern California, both presented by the Southern California Restaurant Association: Mrs. McVittie, a gown made almost entirely of California grown fruits, vegetables and nuts; the nation's cafe prexy, a giant doughnut, fashioned from a Goodrich tractor tube, and bearing inscription: "Welcome to the World's Doughnut Dunking King, President National Restaurant Association."

For 35 years McVittie has dunked a doughnut each day, and thereby won the above title. The presentation was made at a dinner in his honor arranged by Sidney Hoedemaker, president of the state restaurant group, and C. O. Manspeaker, president Southern California Restaurant Association.

## BUYER MEETS SELLER

IN OUR AD COLUMNS...

## The Public's Health

By R. L. KAUFMAN, M. D.  
County Health Officer

When parents are confronted with facts and figures showing the amount of physical handicaps found in large surveys of children, they have the natural inclination to regard these statistics as applying to other children, not their own. Now that May 1st, National Child Health Day, is approaching, it is well for all of us to take stock and ask ourselves the following questions:

Has my child been immunized against diphtheria and smallpox? Is he physically fit to enter school? Is he growing? Has he any defects, and if so how serious are they? Are his height and weight proper for a child of his age? Does he stand correctly or does he droop? Is his gait proper or does he limp? Has he good sound teeth? Has he flat feet? Does he eat the foods that will make him grow? Does he breathe through his nose? Are his eyes all right, and can he hear well? Is his skin clear? Is his throat in good condition; are his tonsils swollen or diseased? Is his back strong?

Many more questions could be asked, but these are enough to give an idea of all the necessary points that should be cleared up in any check-up on a child's health. Naturally, only a complete examination by the family physician can give us this information, aided by the family dentist.

Any community that is looking after the health and welfare of its children should see to it that no child is denied the necessary services that make for a sound mind and a healthy body. Toward this end, we should see to it that every child is given a proper start in life by furnishing the prospective mother with good prenatal care.

After birth, the care of the child should be continued under a physician's guidance as well as baby care. The old idea that the doctor was to be called when the baby took ill, has given way to the new idea that we should take the well baby to the doctor so that he may be kept well. At this time he will be immunized against smallpox and diphtheria, and against whooping cough if the occasion demands it.

The child is periodically examined and checked throughout his runabout or pre-school years. Before he is ready to enter school, he should be checked again, and any defects found corrected. During his school years he is supervised for communicable and other diseases. The community does its share by giving him a school environment that will make for better health and safety.

At this time we would like to quote Herbert Hoover, a real friend of the child. Mr. Hoover stated: "Our ideal is not only a child free from disease, it is also a child made free to develop to the utmost his capacity for physical, social and mental health. This means liberty to grow, the modern idea of education. Since conditioned environment is essentially the basic feature of our best modern education programs, the conditioning of the child's environment from babyhood to adolescence, with respect to food, clothing, housing, fresh air, baths, exercise and rest, must be considered his elementary rights. But the development of standards with respect to these things in relation to the child's health should be by the best scientific and educational authorities."

Let us all try to do what is right by the child!

## PALM SPRINGS LOSSES TENNIS MATCHES TO BANNING

Last Thursday the Banning high school boys' tennis team decisively trimmed the Palm Springs team 22-3. Palm Springs won only the third singles match.

In the first singles contest Roy Bundick (B) defeated Billy Gilbert (P.S.) 3-6, 6-3, 6-3. After losing the first set, Bundick unleashed his racquet and had complete control of the match from then on.

In the second singles match Delbert Germain (B) defeated Dick McGonagle (P.S.) 6-1, 6-2. Germain held the upper hand throughout the contest.

In the third singles match Robert McGonagle (P.S.) defeated Howard Wiefels (B) 6-3, 6-4. McGonagle lobbed throughout the whole match, driving only one ball, which he netted.

In the fourth singles match George Ellis (B) defeated Lee Gilbert (P.S.) 6-2, 6-2.

Both doubles matches were annexed by Banning. Howard Wiefels and George Ellis defeated Lee Gilbert and Billy Gilbert 6-1, 4-6, 6-1, in first doubles. Max Ellis and Bobby Ritz defeated G. Moyan and Dick Outcault 6-3, 6-4, in second doubles.

"Morale" is chiefly refusing to get excited or alarmed.

Trying is a mastery that will unlock any door in the world.

## ★ FASHION PREVIEW ★



Bathing suits that launder easily are on the "must" list for summer. May Good Housekeeping features a charming outfit in plaid seersucker. The crinkly cotton loves the water and launders with a minimum of effort. New and attractive are the matching bathing shoes. Worn with the suit is a knee-length white coat with revers of plaid seersucker.

## First Impressions



First impressions are said to be lasting. Remember this when preparing your menu. In the illustration above, a very simple dessert has been attractively decorated with an equally simple sauce - resulting in a dish so attractive and appealing that it sells itself immediately.

This particular dessert continues to gain in favor when actually sampled. Its flavor is delicious enough to live up to that first impression. Furthermore, it is an economical dessert that calls for no eggs, no baking and no boiling; it may be prepared with ease; and it is particularly healthful. Surely these qualities entitle it to a regular place on the menu.

**Chocolate Rennet Custard with Coffee Sauce**  
1 pint milk (not canned or soft curd)  
1 pkg. chocolate rennet powder  
1 tablespoon butter  
1/2 cup confectioners' XXXX sugar  
1/2 teaspoon vanilla  
1 tablespoon strong coffee infusion  
Few grains salt  
1/2 cup whipping cream

Make rennet custard according to directions on package. When ready to serve, top with the following coffee sauce:

Cream the butter until very soft; then gradually work in the sugar, adding the vanilla and coffee little by little if mixture becomes too stiff. Beat until mixture is perfectly smooth. Stir in salt. Whip cream. Lightly but thoroughly fold in the whipped cream. Pipe or drop a portion of this sauce in the center of each rennet custard just before serving, and garnish with shaved blanched pistachio nuts if desired. Makes 4 to 5 servings, depending on size of sherberts.

## MERCHANTS WISE Advertise!



## HI-JINKS

NEWS OF PALM SPRINGS HIGH SCHOOL  
By DICK OUTCAULT, JR.

## SPRING'S ANNUAL VICTORY

Spring is here; and by looking in on the local high school any doubts would be quickly convinced. A plague of laziness has descended upon our pupils, making it well nigh impossible for the long-suffering teachers to get anything more than an occasional grunt in response to their highly intellectual questions. Of course the teachers continue their queries with the usual vigor since they seem to be endowed with some peculiar gift that makes them seemingly immune to all the more earthly ailments, such as spring fever. But not so the students. Grade cards were issued this week and accordingly the student body dropped into a fit of despondency in regards to anything resembling a book. However wool-gathering has reached a new high. It is surprising how many miscellaneous thoughts can occupy a student's mind when the teacher is talking. And I speak from experience.

As you might have guessed by now, there is a woeful lack of high school news this week. Tennis is finished, except for the finals of the league. Bob McGonagle and Theda-Watson are the only representatives Palm Springs will have in that. Track season is just beginning with a meet this Saturday which unfortunately cannot be written about now. Which demoralizing aspect leaves me nothing but idle chatter to submit, and having done so I shall call a halt.

This is written with apologies to those who might happen to read a newspaper with its news content in view.

## Real Estate VALUES

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\$500 Each

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4 Bedrooms  
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1 Block Off  
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BEAUTIFUL COURT  
Close in  
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100-FT. PALM CANYON DR.  
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\$500 down

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Licensed Real Estate Broker  
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Two-room and three-room bungalows for light house-keeping.

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the "original master of ceremonies of 'The Drunkard'"  
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Large Fireproof Concrete Basement  
Even Temperatures  
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SPECIAL LOW SUMMER RATES

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OPEN ALL SUMMER  
ANDREAS ROAD AND INDIAN AVENUE

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Let Us Install A

## South-West AIR COOLER

In Your Home or Office

3 SIZES  
Priced \$29.95 to \$54.95  
Complete with Emerson Fan

IN THE HARDWARE DEPT.

## C.G. Lykken DEPARTMENT STORE



## HOTEL HEADS ATTEND MEET IN ARIZONA

Representing California hotel men at the Arizona Hotel Association meeting last week in Tucson were Warren B. Pinney and Earl Coffman of Palm Springs.

Pinney, as past president of the California State Hotel Association, spoke briefly at the conclave.

It is pointed out that Arizona hotels are working more and more closely with Palm Springs and other California hotels in promotion of travel to both states. Hotel owners and managers of Arizona and California are finding reciprocity in sending on travelers from one state to the other to be most valuable.

Coffman and Pinney reported that all the principal railroads and airlines, interested in the development of travel into this geographical region, had their representatives at the Arizona meet.

## Safeway Stays Open Through Summer Months

As has been its custom ever since it began business in Palm Springs four seasons ago, Safeway Store will remain open throughout the summer, announced Joe Butler, manager. There have been some absolutely groundless rumors to the contrary, the manager said.

The big store is completely and efficiently air-conditioned for the warmer months and will carry strictly fresh merchandise as it does every other month of the year. It will continue its daily service of fresh vegetables and other perishables.

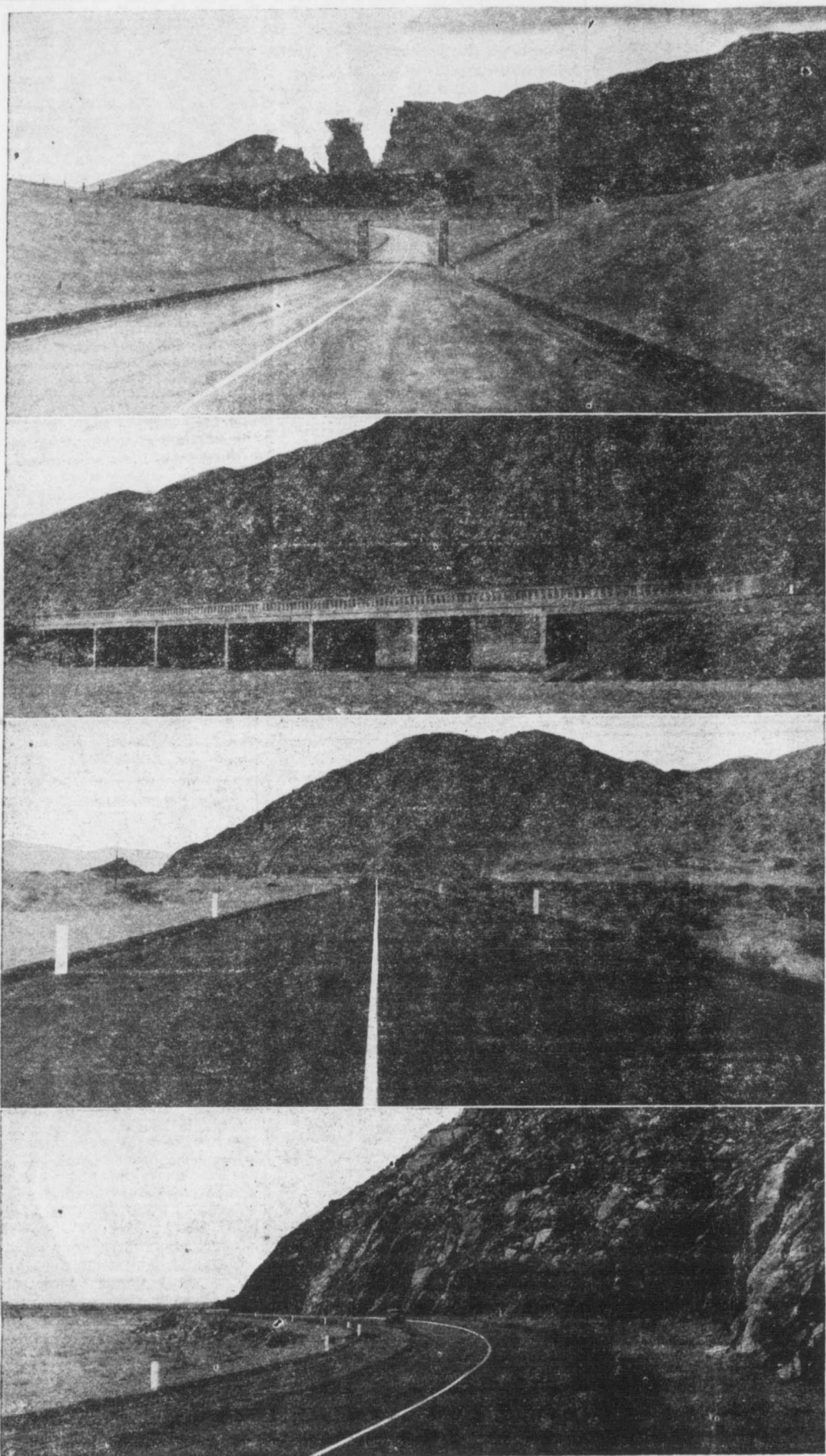
Manager Butler, Paul Pryor, head of the meat department, and several other regular employees will remain here throughout the summer.

## WINTER FAMILY SEASON GUESTS

Staying into the late season is the Frank C. Winter family of Los Angeles. Mr. and Mrs. Winter and their daughter have been occupying the McManus San Jacinto cottage for the entire season.

Pay Telephone Bills before the 30th and receive your discount.

## Views of New Palm Springs Highway



—Engravings courtesy of California Highways and Public Works. At the top is a view of the underpass under the Southern Pacific tracks. This is the underpass to which the residents of Palm Springs object. They have asked that something be done to make it less dangerous. The second photograph is the bridge over the Whitewater and Snow Creek washes. Below this is a view of the highway east of the Palm Springs Station and at the bottom is shown the curve around the hills by the Whitewater wash.

## Supervisors In Pleasant Visit

Three Riverside county supervisors and their wives obtained more intimate knowledge of Palm Springs in a pleasurable visit last Monday afternoon and evening.

Mr. and Mrs. Robert Dillon of Beaumont, Mr. and Mrs. Walter V. Pittman of Riverside and Mr. and Mrs. Talbot of Perris, made the trip at the invitation of the Desert Inn, where they were guests at dinner and over night, and local officials.

Mayor and Mrs. Phil Boyd, councilmen and their wives, and other representative Palm Springs citizens attended the dinner party in the patio of the Inn.

## FINED \$100, LOSES DRIVER'S LICENSE FOR D. W. I.

Frank Martinez was fined \$100 and lost his driver's license for six months when he pleaded guilty to a charge of driving while intoxicated.

The years have brought you their finest gift if they taught you to be kind.

## NEW FLAG PRESENTED TO COMMUNITY CHURCH

Sunday morning, April 28, Dr. J. R. Macartney dedicated the new American flag at the Community church with an impressive ceremony as part of the morning service.

The beautiful, new silk flag is the gift of Dr. and Mrs. Sid G. Noles, season residents of Palm Springs and Portland, Oregon. Dr. Nole is president and owner of the Columbian Optical Company, which has its main office in Portland.

## N. W. Kelley Mourns Passing Of His Mother

N. W. Kelley, Palm Springs manager for the California Laundry and City Dye Works of Los Angeles, received the sad news by telephone this week that his mother, Mrs. Olivia Kelley of Long Beach, passed away late Wednesday night at the Long Beach Community Hospital. Death followed a long illness.

The deceased is survived by J. T. Kelley of Long Beach, her husband; and four children: N. W. Kelley, Palm Springs; J. F. Kelley, Portland, Oregon; Fred Kelley, Portland; and Mrs. L. C. Thompson, Long Beach.

Funeral services will be held Saturday at the Huddle and Bonwell mortuary in Long Beach, and Mrs. Kelley will be placed in her last resting place in the mausoleum at Compton.

Seventy-four years of age when she died, Mrs. Kelley has been a resident of California for more than 30 years.

Rufus: "Am yo' new wife cross-eyed?" Sambo: "I dunno if dey is cross, but dey sho ignores each other."

## Free Storage Is Offered by Calif. Laundry

Of real interest to every home owner in Palm Springs is the announcement by the California Laundry and City Dye Works of free summer storage for blankets, drapes and rugs.

As explained by N. W. Kelley, local manager of the widely-known concern, rugs, drapes and blankets cleaned by the firm now until June, will be stored free of charge for the summer in air-tight cold storage vaults. They will be called for now and delivered to the customer's door when he returns to the village in the fall. These items get triple protection when safely stored in the company's modern, cold storage vaults—protection from the triple threats, fire, theft and moths.

Kelly further explains that rugs left on the floor in Palm Springs during the summer are subject to destruction by moths, crickets, silver fish, buffalo bugs. He asks, "Why gamble with your expensive rugs when you get storage free in exchange for simply having them cleaned?"

The firm has a nominal charge for storage of wearing apparel.

## HENEERY CASE IS POSTPONED

Because of absence of a material witness, the case of Charles Heneery, charged with disorderly conduct as result of an alleged rumormongering in a local hotel, was postponed from Wednesday of this week to May 16. The complaining witness was Mrs. Nancy Warner. The postponement was asked by City Attorney Roy Colegate. Heneery is being represented by Attorney Horace Cook of Palm Springs.

# Important.... Announcement ....For Home Owners

## Free Summer Storage

— FOR —

## BLANKETS



## DRAPES and RUGS

### Triple Protection!

● Rugs, Drapes and Blankets cleaned by us NOW until June, will be STORED FREE OF CHARGE for the Summer in air-tight COLD STORAGE VAULTS. We call for them now, and deliver them to your door when you arrive in the village in the fall. These items get triple protection when safely stored in our modern, COLD STORAGE VAULTS—protection from the triple threats, FIRE, THEFT and MOTHS.

● Rugs left on the floor in Palm Springs during the summer are subject to destruction by MOTHS, CRICKETS, SILVER FISH, BUFFALO BUGS. Why gamble with your expensive rugs when you get storage FREE in exchange for simply having them cleaned?

● Nominal Charge for Storage of Wearing Apparel.

# CALIFORNIA LAUNDRY AND CITY DYE WORKS

OF LOS ANGELES

E. Amado Road  
Palm Springs

"Dependable for 59 Years"  
N. W. KELLEY, Local Mgr.

Phone  
6871

## THE COUNTY AT A GLANCE

### BLTYHE

Construction activity in Blythe received a considerable boost this week, with the granting of building permits amounting to \$5000 by Inspector O. F. Rudd. The new permits sent the 1940 building total past \$35,000. Two residences and addition to a home constituted the proposed building activity revealed by the permits.

### ELSINORE

Letters from practically every civic and service group in Elsinore have been received in regard to the matter of bluestoning Lake Elsinore, according to W. P. Nelson, of the Izaak Walton League, who issued a request for these letters, in order to present them to the Riverside county board of supervisors.

Mr. Nelson reported that D. A. Clanton of the California Division of Fish and Game, who is in charge of fish stocking, reported that the Fish and Game department wanted to make an analysis of the water in Lake Elsinore. Several tests of the amount of algae in the water have already been made, and after the analysis is completed by the state group, information will be given to the local groups as to the amount of bluestone or any other chemicals necessary.

### INDIO

The Coachella Valley will again have a date exhibit at the Golden Gate Exposition in San Francisco, when the exposition opens, May 25, it was announced Wednesday at a meeting of directors of the Indio Chamber of Commerce.

The booth this year, however, will be strictly a Coachella Valley exhibit, it was brought out by C. A. Washburn, Chamber of Commerce president. Although the booth last year was used by a number of other Riverside county communities for the dissemination of publicity and the display of products, practically the entire \$4,000 necessary for the maintenance of the booth was raised by Coachella Valley men. Asked to assist in supporting the project this year, the Riverside County Chamber of Commerce

### MILLER'S INSTALLS MANY NEW AIR COOLERS

Miller's, located on Palm Canyon Drive next to Thrifty 5-10c Store, finds the air-conditioning business in Palm Springs very good these warm spring days, according to Reuben Miller, genial proprietor of the establishment.

Miller's is local dealer for the well known Utility Air Cooler, the original desert cooler. Henry Simsarian, well known local plumbing contractor, is in charge of installations for Miller's; and he installed five Utility Coolers this week alone.

Mr. Miller states the Utility Cooler is adapted especially for the desert. "More cooling capacity, quiet operation, low operating cost, 'No-Sag' cooling pads, water recirculating system, streamline pad grilles, long life and factory guarantee are some of the features of the Utility line of air coolers," Mr. Miller states.

4½ percent having been made the city.

## SWIMMING

### Palm Village Pool

Open to Restricted Public

2:00 to 5:00 p. m.  
7:00 p. m. to  
10:00 p. m. daily

ADULTS ..... 20c  
CHILDREN ..... 10c

## ZOOK'S HOSPITAL

BEAUMONT, CALIFORNIA

Special Medical Work and Elderly People  
Quiet, Restful—Away From City Noises

For Information Regarding Rates Phone Beaumont 722  
Thirteenth St. and Orange Ave. Beaumont

## IT'S COOL — at — BANNING

ELEVATION 2325 Ft.

• Why not spend the summer at Banning where the days are balmy and the nights delightfully cool?

22 MILES  
FROM PALM SPRINGS

## • INVESTIGATE

Our SPECIAL LOW SUMMER RATES BY THE MONTH.

- Singles and Doubles
- Hotel Service
- Cocktail Lounge
- Coffee Shop

## HOTEL DEL PASO

Highway 99 Banning  
Phone 4024



## FRUITS-VEGETABLES

"ALL FRUITS and VEGETABLES KEPT FRESH ON ICE"  
Groceries, Meats, Eggs, Dairy Products  
Supplying Palm Springs with the best fruits and vegetables during the past 19 years.

## Canyon Drive-In Market

W. C. GUNN, Prop.  
S. Palm Canyon Dr., Opp. Palm Springs Builders' Supply Co.



# CLASSIFIED ADS

★ LOST FOUND FOR RENT FOR SALE HELP WANTED BARGAINS ★  
**Legal Notices - Real Estate - Opportunities**

**For Sale**  
**LIVE IN BEAUMONT** — BARGAINS in choice acre tracts. Level garden soil in young fruit trees or vacant, \$225 to \$350. \$50 down, \$10 month. Also several small acreages with houses. Drive up, C. E. Mellor, 12th and Beaumont Ave., Beaumont.  
 s40-42

**FOR SALE**—12x18 Cabin, baby bassinette, turkey roaster, beautiful pedigree pomeranian puppies. Mrs. H. Poulsen, Box 521, last house on Amado Road at right.  
 s40-42

**FOR SALE**—Ladies' Elgin bicycle, new balloon tires, \$10.50. 1024 N. Indian Ave.  
 s40p

**FRIGIDAIRE FOR SALE**—3 cu. ft., A-1 condition. Suitable for apartment or trailer, \$35 cash. Pavy's Trailer Mart, South Palm Canyon Dr.  
 s40

**4000 SQUARE FEET** floor space covered with Used Furniture and other merchandise bargains marked in plain figures at lowest cash prices. Shoppers welcome. On South side entering Banning from east. O. H. Tetzlaff, 952 E. Ramsey St., Banning.  
 s11tf

**FOR SALE**—1929 NASH SEDAN —\$100. Good mechanical condition, tires and battery. Original owner, L. E. Hohl "Araby," phone Palm Springs 7894.  
 s38-42

**FOR SALE**—Very desirable, new, 2-bedroom house. Furnished. Garage and sun-deck. On paved road in Desert Sands Tract. Write owner, Box 984, Palm Springs, 1680 San Jacinto Way.  
 s39-42

**For Rent**  
**FOR RENT** — Furnished house, Nightingale's tract, Pinon Pines, for summer. Completely modern. Sleeps 5 with outdoor screen room. Summer seasonal rental \$100. Perry E. McCullough, Box 776, Laguna Beach, Calif.  
 s39-40

**MODERN FURNISHED COTTAGES**—Summer rates. Three and four rooms. Baths, shower, \$10 per month and up. Garage. Also furnished apartment, air cooled, refrigeration, Naley's Motor Inn, Cathedral City. s39tf

**WANT TO RENT** from owner for entire summer, small cabin at or near Lake Arrowhead. C. R. Chitwood, Plaza Garage. s39-41

**Wanted**  
**WANTED** — HOUSEKEEPER for the summer. Two in family; must be good plain cook. Apply by letter to Mrs. H. S. Wheeler, Idyllwild, Calif.  
 s40

**Wiefels & Son**  
**FUNERAL DIRECTORS**  
 Phone 3162  
 50 East Nicolet Street  
 BANNING

**RATES**  
**For Classified Ads**  
 RATES FOR CLASSIFIED ADVERTISING — When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any one ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.  
 Customers having active charge accounts at our office may have classified advertising charged to their accounts.  
**The Desert Sun**

**Wanted**  
**WANTED** — Summer care of house, grounds, by responsible professional woman. Experienced. References. Address: Pauline Nelson, Palm Springs.  
 s40p

**Miscellaneous**  
**FOR** first class painting and decorating work, interior and exterior; also furniture repairing and painting, call Hoffman, 6966, Box 596.  
 s40tf

**DRIVING** new car to Cheyenne around May 15 or 18, can take 2 or 3. Share expenses. Box 1335, Palm Springs.  
 s40p

**WILL TRADE** two beautiful Palm Springs lots, 66x135 each, near Mirador for equity in Los Angeles property. Owner, 614 N. Gardner, Los Angeles, California.  
 s28-42

**Work Wanted**  
**WORK WANTED FOR DOMESTIC HELP**—Caretakers, chauffeurs, hotels and cafes, phone 6966. Palm Springs Employment Agency.  
 s36-39

**End of Season Sale**  
 — on all —  
**House Trailers, Campers, Box Trailers, Horse Trailers, Trailer Brakes, Rock Gas Stoves, and Trailer Supplies**  
**Pavy's Trailer Mart**  
 S. Palm Canyon Dr., Palm Springs  
 Open Evenings 'Till 9 o'clock  
**EASY TERMS**

**« PRINTING »**  
**to Order at Our PRINT SHOP**

Come to  
**Cathedral City**  
 for  
**Climate**  
 for  
**Contentment**  
 for a  
**Congenial Community**  
 — See —  
**W. R. Hillery**  
 at Cathedral City  
 Phone local exch. P. S. 3417

**Bargain**  
**120 Acre Ranch**  
 IMPROVED  
 In Coachella Valley  
 •  
**ALL PIPED AND LEVEL**  
**HOUSE AND OUT BUILDINGS**  
**EXCELLENT WELL**  
 with Pump and All Equipment  
 •  
**EASY PAYMENTS**  
 can be purchased with small down payment at only a small fraction of its real value.  
 •  
 — SEE —  
**John W. Williams**  
 REALTOR  
 423 No. Palm Canyon Drive  
 Office Phone 3311  
 Home 8068  
 PALM SPRINGS

## Legal Notices

**NOTICE TO CREDITORS**  
 No. 8404  
**ESTATE OF NORA B. O'SULLIVAN, Deceased.**

**NOTICE IS HEREBY GIVEN**, by the undersigned, Nellie O'Sullivan King, the Executrix of the Will of Nora B. O'Sullivan, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Executrix at the office of Frank L. Miller, Attorney-at-Law, 165 West Ramsey Street, Banning, California, her place of business in connection with said estate, in the County of Riverside, within six months after the first publication of this notice. Dated at Palm Springs, California, April 9, 1940.

NELLIE O'SULLIVAN KING, Executrix of the Will of Nora B. O'Sullivan, Deceased.  
 Date of first pub. April 12, 1940.  
 S37-41

## CERTIFICATE OF INDIVIDUAL TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

State of California } ss.  
 County of Riverside }  
 I, the undersigned, do hereby certify that I am transacting business at 380 North Palm Canyon Drive, City of Palm Springs, under a designation not showing the name of the person interested in such business, to-wit:

**PALM SPRINGS SPORTING GOODS**  
 Joseph R. Henderson residing at 343 North Palm Canyon Drive, Palm Springs, California, who formerly operated under the above name with me as a partner, has sold his interest in the same to me and is no longer interested in either the above mentioned name or business.

The name of the sole owner of such business is WILLIAM H. MARVIN, residing at 514 South Calle Encilla, City of Palm Springs, County of Riverside, State of California. DATED this 3rd day of May, 1940.  
 WILLIAM H. MARVIN, Owner.

State of California } ss.  
 County of Riverside }

On the 3rd day of May, 1940, before me personally appeared William H. Marvin, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIAU,  
 Notary Public in and for said County and State.  
 My Commission Expires March 2, 1943  
 S40-43

## 1927 LICENSES CANCELLED JULY 1

California motorists holding 1927 drivers' licenses are facing long hours waiting in line for new licenses unless there is an increase at once in the number of applicants, it was announced today by Joe Mattson, director of motor vehicles.

Of the more than 400,000 1927 licenses outstanding only 27,000 have applied for new licenses in anticipation of the July 1st date for cancellation, Mattson said.

"With only 48 working days left before July 1 and this many applicants to be examined it appears as if we will have long waiting lines," he said. "The only alternative is for all holders of 1927 licenses to apply as soon as possible at the nearest office of the Department of Motor Vehicles or Highway Patrol."

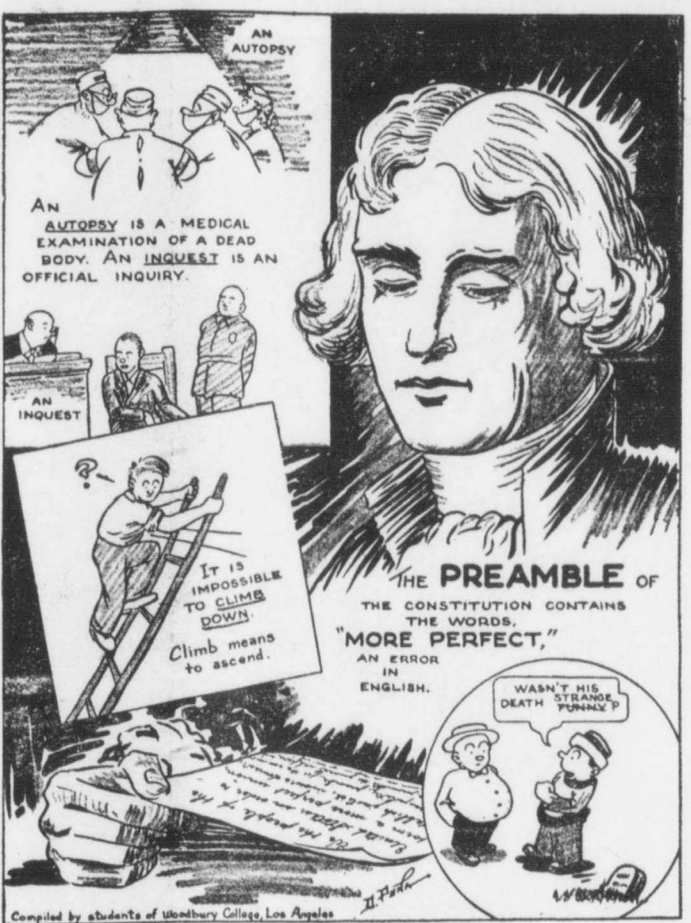
"There is no charge for the new type license and the examination given is not designed to work hardships on anyone. The law has been changed to provide for periodical renewal of all licenses and this is the first step to eliminate all the 'good until revoked' type and place all drivers on an equal basis. Holders of the 1927 licenses have not been examined for 13 years and in many cases it is possible for the department to point out deficiencies which are helpful in making for safer driving."

The happiest men are those who are thankful for life's responsibilities, not for its prizes and possessions.

**Rubber Stamps**  
 AT THE  
**DESERT SUN**  
 290 N. Palm Canyon Dr.  
 Phone 3594

## SPEECH SLANTS

By D. Pena



## Dedicate Statue Of Explorer



GIANT STATUE

The statue of Capt. Juan Bautista de Anza, 20 feet in height, will be dedicated as a feature of Riverside's colorful De Anza Days celebration, May 11 to 18. De Anza led an expedition of Spaniards over what is now modern Riverside county in 1774.

Sculptor of the statue is Sherry Petricolas of Los Angeles, who first began work on the figure two years ago. It is of Lucerne granite and weighs 54 tons.

The \$35,000 statue was secured for the city by the Riverside Art Association, and officials of that organization are cooperating in the planning of the week-long celebration associated with the dedication of the statue.

John Steven McGroarty, authority on California history and nationally known for his Mission Play, will participate in the dedicatory exercises.

The De Anza Days celebration opens on May 11 with a colorful pageant of California Indian history at Sherman Institute. All residents of the city are to attire in costume and before the dedication a parade of old-time horse-drawn vehicles is to travel through the streets of Riverside. A free street fiesta and a costume ball are climactic events of the celebration.

## ★ FASHION PREVIEW ★



For lounging on the shore, digging in the garden, sailing a boat in fact for summer, the May Good Housekeeping suggests shorts, shirt and pinafore of cotton. The shirt may be solid color and the shorts and pinafore different colored stripes.

• Gardening  
 • Maintenance  
 • Landscaping...  
**ALBERT GAUFF**  
 Box 1052 Phone 5373

## SENATOR PHILLIPS WILL PRESENT NEW RELIEF BILL

A new relief bill returning administration of relief to the counties, designed to save the taxpayers \$1,500,000 or more a month, will be presented to the state legislature May 13 when that body reconvenes. Senator John Phillips of Banning and Assemblywoman Jeanette Daley, co-chairman of the interim Joint Legislative Fact-Finding committee, indicated this week.

The bill will supersede the bill introduced in February at the

special session, which was vetoed by Gov. Olson. It will be based on findings of the legislative committees that have investigated the State Relief Administration throughout California during the last two months.

Restrictions placed on the SRA in February, which resulted in a case load decrease from 116,000 to 85,000 without depriving anyone entitled to relief will be retained, the legislators indicated. The \$38,000,000 relief appropriation for the remaining 13 months of the biennium will be the figure in the new bill, the same amount in the bill vetoed by Gov. Olson, it was reported.

"The legislative committees have uncovered an unbelievable amount of inefficiency and waste in the SRA and the sensational reduction in case load is the direct result," Senator Phillips said. "The constructive result will be that with only those entitled to relief getting the money, an average of \$3,500,000 a month will carry the California relief load instead of the \$5,000,000 demanded by Gov. Olson and SRA officials. We found that in every case overhead cost of administering relief was far less by counties than by SRA."

The Joint Fact-Finding committee will hold its final sessions at Sacramento the week of May 6, correlating all reports for presentations to the legislature May 13. The Yorty "Little Dies" committee will meet at Visalia May 1, where its members have been subpoenaed as defense witnesses by B. Joseph Zukas, Tulare county SCWMA president, facing trial on contempt charges for refusal to answer committee questions.

Boners in the classroom: Heredity means if your grandfather didn't have any children, then your father probably wouldn't have had any, and neither would you, probably. What does a bee get in the flower? ... Its head and shoulders.

Officer: "Hey, where do you think you're going?" Motorist: "Be easy on me officer—this is the first time I haven't had my wife along to tell me."

A lot of us would rather have the memory than the money.

## Large Party Is Entertained By Thos. A. O'Donnell

Palm Springs was host to a large group of Long Beach promoters last week-end when Thomas A. O'Donnell entertained at a "golf week-end" at the Desert Inn. Guests for the two-day outing numbered about 30 and were mainly from the Virginia Country Club in Long Beach.

The men played on Saturday afternoon and Sunday morning and on Sunday afternoon there was a putting contest for the ladies.

Usually sponsored by Ralph Clock and Karl Kumpe, the fellowship event has become one of the finest of fellowship trips on the Long Beach club's calendar. Clock and Kumpe turned over this year's event to O'Donnell—and then split the winnings.

While Kumpe won on Saturday with net 73, Clock posted net 62 to take Sunday's laurels. Mrs. O'Donnell won the ladies putting contest.

The winners were:  
 Saturday — Kumpe, net 63; Llewellyn Bixby, net 65; Clock, net 66. Several others tied with Clock, but lost on the draw.

Sunday—Clock, net 62; Merritt Jergins, net 63; R. A. Waestman, net 64. Several others tied with Waestman, but lost on the draw.

Ladies' putting—Mrs. Thomas O'Donnell; Mrs. Nancy Harriman, runner-up.

Present were Llewellyn Bixby; J. W. Black, H. F. Burmester, L. V. Cassaday, John G. Clock, Miller Crane, James Craig, Henry E. Crawford, H. W. Dorsett, John B. Halbert, Ralph Goddard, H. W. Jenney, Merritt D. Jergins, F. A. Knight, Charles Kerr, Karl B. Kumpe, Charles Malcolm, C. C. McWhinney, B. J. Mense, Frank J. Parr, Jay L. Reed, Gene Stanley, Dr. R. A. Terry, George Waldvogel, Jr., M. S. Walker, R. A. Waestman, W. P. Wiggins, Dr. Robert Wilcox and F. G. Wilson.

It seems natural to attribute failure to bad luck and success to good judgment.

*"Even when you're grown-up..."*

**our gas refrigerator will be giving us silent, economical service!"**



Time doesn't tell in the case of the gas refrigerator. Servel Electrolux is silent when you install it and it keeps silent through the years. For the freezing unit has no moving parts to make noise or wear out. And you can depend on this, too: Servel is economical in operation. The only "motor" is a tiny gas flame!

## OTHER MODERN GAS APPLIANCES GIVE THE SERVICE YOU'LL LIKE, TOO!



**HOT WATER IN A HURRY!** Automatic gas water heaters are noted for speedy service and low cost. Just be sure the heater you own is adequate in size for your family's needs.



**COOKING AS YOU WANT IT!** Fast, clean, cool, time-saving—these are the words for a Certified Performance gas range. CP ranges make it easy for every meal to be a success.



**PLAN FOR COMFORT** with a modern, vented gas furnace. Available with temperature control and humidity regulator, it gives you ideal "weather." There are sizes and styles to fit every home.

*Your Servant*  
**Gas**  
 FASTER CLEANER CHEAPER

MODERN gas appliances bring you conveniences undreamed of a few years ago. See them at a dealer's or SOUTHERN CALIFORNIA GAS COMPANY

• Miller's Announces—Servel Electrolux Biggest Refrigeration News 10-Year Unconditional Guarantee. Plus Permanent Silence and Lasting Economy 1940 MODELS SERVEL ELECTROLUX GAS REFRIGERATORS ON DISPLAY  
**MILLER'S** Next to Thrifty 5-10c Store



### An Outstanding Buy in a Buyer's Market

Large Living Room and Fireplace

4 Bedrooms and Three Baths

Guesthouse with 2 Bedrooms and a Bath

Spacious Grounds, All Walled

Very Attractively Furnished

Complete \$11,750

SHOWN WITHOUT OBLIGATION

**Harold J. Hicks**

Phone 5353

813 N. Palm Canyon Drive

## Examinations For Positions At Parker Dam

The United States Civil Service Commission announces open competitive examinations for the positions of electrician, machinist and carpenter at salaries of \$1,125, \$1,200, and \$1,125 per hour, respectively, to fill present vacancies in the U. S. Reclamation Service, Department of the Interior, at the Parker Dam Power project, with headquarters at Parker Dam, California, and future vacancies at any place within the area indicated in the announcement of the examination.

The necessary forms may be obtained from the secretary, Board of U. S. Civil Service Examiners, postoffice, at any of the following cities in California: Alhambra, Anaheim, Bell, Beverly Hills, Burbank, Compton, Culver City, El Centro, El Monte, Fullerton, Glendale, Huntington Park, Inglewood, Long Beach, Los Angeles, Maywood, Monrovia, North Hollywood, Ontario, Pasadena, Pomona, Redlands, Riverside, San Bernardino, San Diego, San Fernando, San Gabriel, San Pedro, Santa Ana, Santa Monica, South Gate, South Pasadena, Van Nuys, Venice, Whittier, Wilmington; in Arizona: Phoenix, Tucson and Yuma; from the construction engineer, Reclamation Service, at Parker Dam, California; or from the manager, Twelfth U. S. Civil Service District, Room 119, Federal Office Building, San Francisco, not later than May 3, 1940.

Applications must be on file with the manager, Twelfth U. S. Civil Service District, Room 119, Federal Office Building, San Francisco, not later than May 3, 1940.

### DESERT NOCTURNE

By LYNN HAMILTON

No music soothes my tired and restless heart  
As does the silence of a desert night:  
The lyric silence heard when night winds start  
To whisper through wild sage of fragrant white;  
The rhythmic silence heard when stars swing low  
Like dancing fireflies in the quiet gloom  
But only we who love the desert know  
Its peaceful silence is God's music room;  
For only we can hear great concord roll  
And echo through deep space from star to star—  
Clear wind-swept cadences heard by the soul—  
Nocturnes from Beyond—where The Maestros are...  
Oh, when the desert silence plays for me,  
My listening heart hears God's own symphony.

## Jots in Jest

THIS \$100-a-plate dinner idea worked quite well to ease the Democratic party's deficit. Now they might throw one for the benefit of the national debt.

Hitler's silence on the Russo-Finnish war is considered puzzling. And also very restful.

These Russians undergo rapid color changes. First Stalin turned them red, now Finnish weather is turning them blue.

The world is getting warmer every year, say scientists. In Europe, it's mostly under the collar.

## 'RAMONA,' CALIFORNIA'S EXCITING PLAY, THIS SATURDAY AND SUNDAY



"Ramona," the thrilling and dramatic outdoor play of early California, concludes its 17th season Saturday and Sunday, in Ramona Bowl near Hemet. It will have been given three Saturday and Sunday afternoons through May 5.

In the picture above are Alessandro and Ramona, ill-fated lovers created by Helen Hunt Jackson in her romantic novel. The 1940 production is said to be more exciting than ever.

Expert horsemen have been engaged for the dashing posse scenes, 125 singers will be heard in choral numbers, a score of Spanish dancers will appear in the gay fiesta and Indian lads from U. S. Government's Sherman Institute will execute the authentic Indian ceremonies. Many schools, colleges and clubs have made group reservation for the play.

## OUR DOG REGGIE



Man's best friend is a dog, they say,  
But my story goes in a bit different way.  
He's up at dawn and out at dawn  
With nothing to do but lie on the lawn.  
He tracks in mud all over the floor  
And never stops to close a door.  
We've no place to sit, not even one chair,  
Everything's covered with our dog's hair.  
He's the fussiest thing when it comes to meat,  
He must have steak, or he just won't eat.  
He chases cats and runs after cars,  
From many a battle, he's covered with scars.  
He's certainly a nuisance, we all agree,  
But we love him just the same, you see.  
—Mary Pat Ramsey.

## Modern Crusoe Lives on Isle To Escape Mad Civilization



Herbert Lester and family. . . Their "find" is a mine, relic of first World War, that washed ashore near their island home.

ON a tiny, wind-swept island in the Pacific, 45 miles off the coast of California, lives one of the few men in the world who has managed to get away from it all, to escape the mad civilization of this turbulent globe.

He is Herbert Lester, a veritable potentate of the Pacific, who, with his family, rules his own private kingdom on the island of San Miguel. No hermit or pioneer, he is a one-time New York clubman whose father was a member of the stock exchange.

He first became soured on civilization during World War I. A German shell explosion that came too close sent Lester to Veterans' Hospital in Washington for several years, where he heard about San Miguel. He went there with his bride in 1928.

HIGH winds, rough seas and expanses of desert land had made San Miguel somewhat inaccessible, not desirous to live on. But on the grassy plains of the west end of the island, near where sea lions basked on the coast, Herbert Lester planted his twin fig trees, set his sheep to grazing and outfitted his home. The house the Lesters lived in was built some 40 years ago, but San Miguel history dates from 1542, when the Portuguese explorer Cabrillo discovered the island and later died on it. More recently it was the scene of shooting for South Sea sequences of "Mutiny on the Bounty."

The two Lester children, Mary Ann, 8, and Elizabeth Edith, 5, were born on the mainland, but have rarely revisited it. They are schooled by their mother and keep informed by listening to battery radios. First movie they saw, on a recent mainland visit, was "Snow White."

SINCE his boat cracked up on the rocks a few years ago, Lester's chief method of contact with the mainland has been through a private airline service. This is run by a wealthy sportsman friend of his who flies over monthly with mail and provisions. Coast guard vessels on inspection tour stop by quarterly with supplies.

Wiry, nervous, demonstrative, Herbert Lester loves people, but he loves nature more. He says he would rather hear sheep bleat and chickens crow than listen to jitterbugs stomp and jazz blare. But the satisfied solitude of the Lesters may soon be broken because of world worries about the weather. The U. S. government is considering establishing a meteorological station on San Miguel.

## OBTAIN SPECIAL SERUM FOR VILLAGE YOUTH

A special serum was brought from Los Angeles at the order of Dr. Russell Gray to treat Harold Wight, Palm Springs youth, for a rare blood infection.

Dr. Gray obtained the serum after being informed by the Mayo Brothers clinic at Rochester, Minn., that it was unavailable there. The Palm Springs medico said the serum was of the sulfanilamide type and will be administered twice daily to the young man. A blood infection which followed a pole-vaulting accident a week ago has placed Wight in a critical condition, Dr. Gray stated.

He said also that the serum type, which he requested that the clinic have flown to Palm Springs, has been discontinued by the United States Department of Agriculture after a similar type, elixir sulfanilamide, killed several persons. He added that the serum obtained from Los Angeles "was nearly as effective in treating infection."

## Conclave Skeet Activities for Current Season

Increasingly recognized as an important lodestone drawing distinguished people to this desert resort, the Palm Springs Skeet Club, whose guiding genius is Carl Bradsher, winds up its season activities this week.

Affairs of the club were most satisfactory in every respect, says Bradsher. In fact, this was the most successful season the club has ever had.

Additional improvements of the \$25,000 club plant were completed, including extensive landscaping, completion and furnishing of the new club house, and other work.

Bradsher, one of Palm Springs' most accomplished ambassadors of good will, embarks on another extensive and impressive tour of exclusive clubs and society centers soon. On May 12 he will be en route to the Rolling Rock Club at Ligonier, Pennsylvania. From there on his itinerary includes Chicago, St. Louis, Bryn Mawr, Pennsylvania; Easthampton, Long Island; Greenwich, Connecticut; Sun Valley, Idaho. He expects to return to Palm Springs to resume management of the local Skeet Club on December 1.

On his extensive travels, during which he will, of course, teach the country's society folk the secrets of skeet shooting, Bradsher will show color films illustrative of Palm Springs' winter activities. He is conceded one of the most efficient advertising mediums the village has. Originator of skeet activities here, he has admittedly brought the Palm Springs club to the point where its layout is recognized as prob-

## NATT HEAD TO MANAGE OWN HOTEL IN DESERT NEAR PALM SPRINGS

After 20 years as executive manager of Hotel Del Monte, Natt Head is leaving the Monterey Peninsula to manage a hotel of his own in the desert. It is called La Hacienda Rancho D'Oro and is located at Palm Village on the Palm Springs-Indio highway.

It is situated on the 330-acre old King Gillette property, which is the most outstanding ranch of its size in the Coachella Valley. The hotel property itself embraces 30 acres.

Those who know Head will not be surprised to learn that he is incorporating many Monterey scenes in his new hotel. The main building of the Hacienda will be strongly reminiscent of the old Monterey Customs House which Head has long admired from an architectural standpoint, and facing the entrance will be a reproduction of the San Carlos Mission.

The Hacienda will be ready for occupancy on November 1, and Head's many friends on the Monterey Peninsula as well as throughout the hotel industry wish him the best of success in his new venture.

In the interim—during the summer, Head is going to Lake Tahoe to assist Matt Green, president of the Lake Tahoe Development Company, in direction of the Tahoe Tavern.

## Raymond Haight....

(Continued from Page One)

litical thinking. The speaker charged that we forget about tomorrow because we are selfish. We want the most we can get today, taking no heed of the consequences that may come to us or others tomorrow.

He cited as examples of this shortsighted type of thinking the world's slowness to act when Italy moved into Ethiopia and the Allies failure to act immediately when Germany went into Czechoslovakia, Austria and Poland. Because they thought only of today, they sacrificed their tomorrow.

Every revolution in history has been the result of some bad law or laws, charged Mr. Haight. He asserted that 75% of the conditions that existed in Germany before Hitler and in Italy before Mussolini marched on Rome exist in the United States today.

"We must rebuild our thinking processes, open our minds and march," concluded Commissioner Haight.

Mr. Haight was introduced by City Attorney Roy Colgate of Palm Springs.

ably the finest in the world.

Among the important people who have been regular visitors and fervid followers of the skeet sport at the local club during this season are the following: Mr. and Mrs. Leigh Battson, Beverly Hills, Mr. and Mrs. M. C. Eaton, Norwich, New York; Mr. and Mrs. S. W. Metcalf, Auburn, N. Y.; Mr. and Mrs. Don Ameche, Freeman Gosden and Charles Correll, the Amos 'n' Andy radio team, Lum and Abner, also of radio fame; Mr. and Mrs. George P. Converse of Beverly Hills; Mr. and Mrs. Wm. B. Schiller of Pittsburgh, Pa., and many others.

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